

# PACMAN

Jon Clements

New England Vegetable & Fruit Conference

December 18, 2024

UMass**Amherst**

Extension Agriculture Program

*No, I don't mean this!!!* 😊

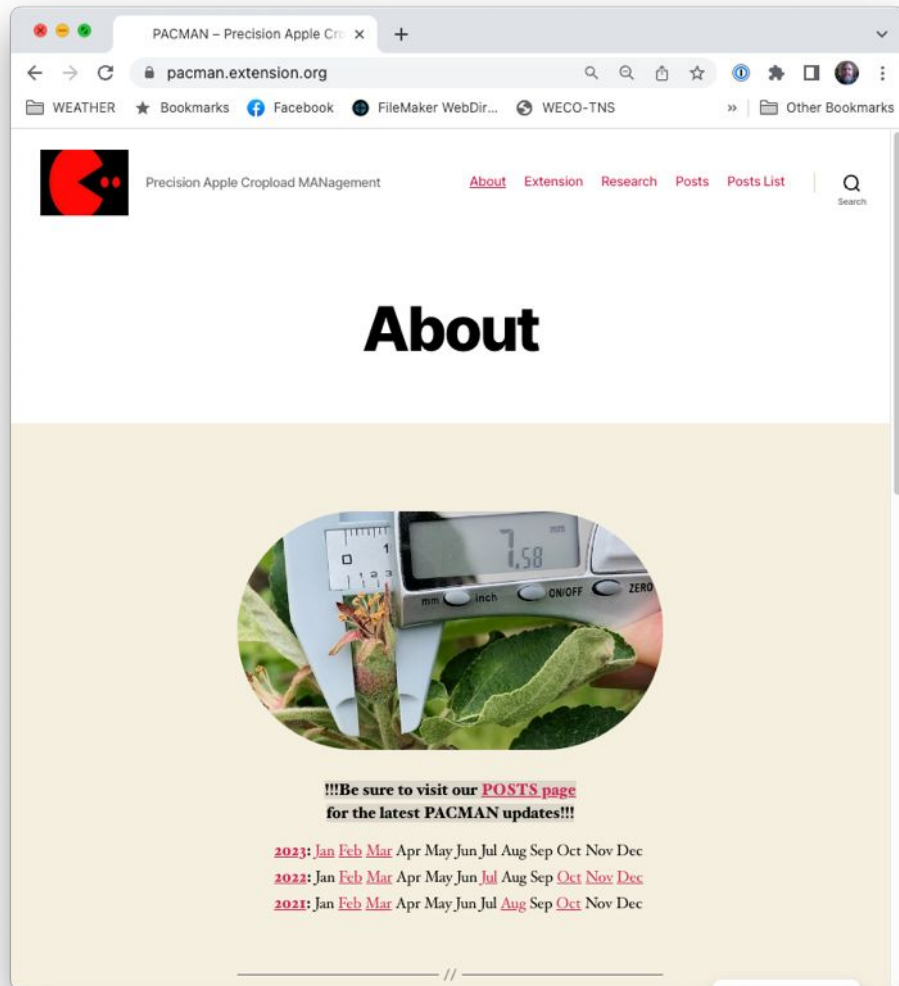


# Precision Apple Cropload **MAN**agement

- Precision pruning
- Precision chemical thinning
- Hand thinning
- **Result** – *achieve optimum economic crop load*
- Most typically applies to tall-spindle system
- and higher value varieties (Honeycrisp, Gala, Fuji)



# pacman.extension.org



PACMAN – Precision Apple Cro... x +


pacman.extension.org

WEATHER Bookmarks Facebook FileMaker WebDir... WECO-TNS Other Bookmarks

Precision Apple Cropload MANAGEMENT

About Extension Research Posts Posts List Search

## About



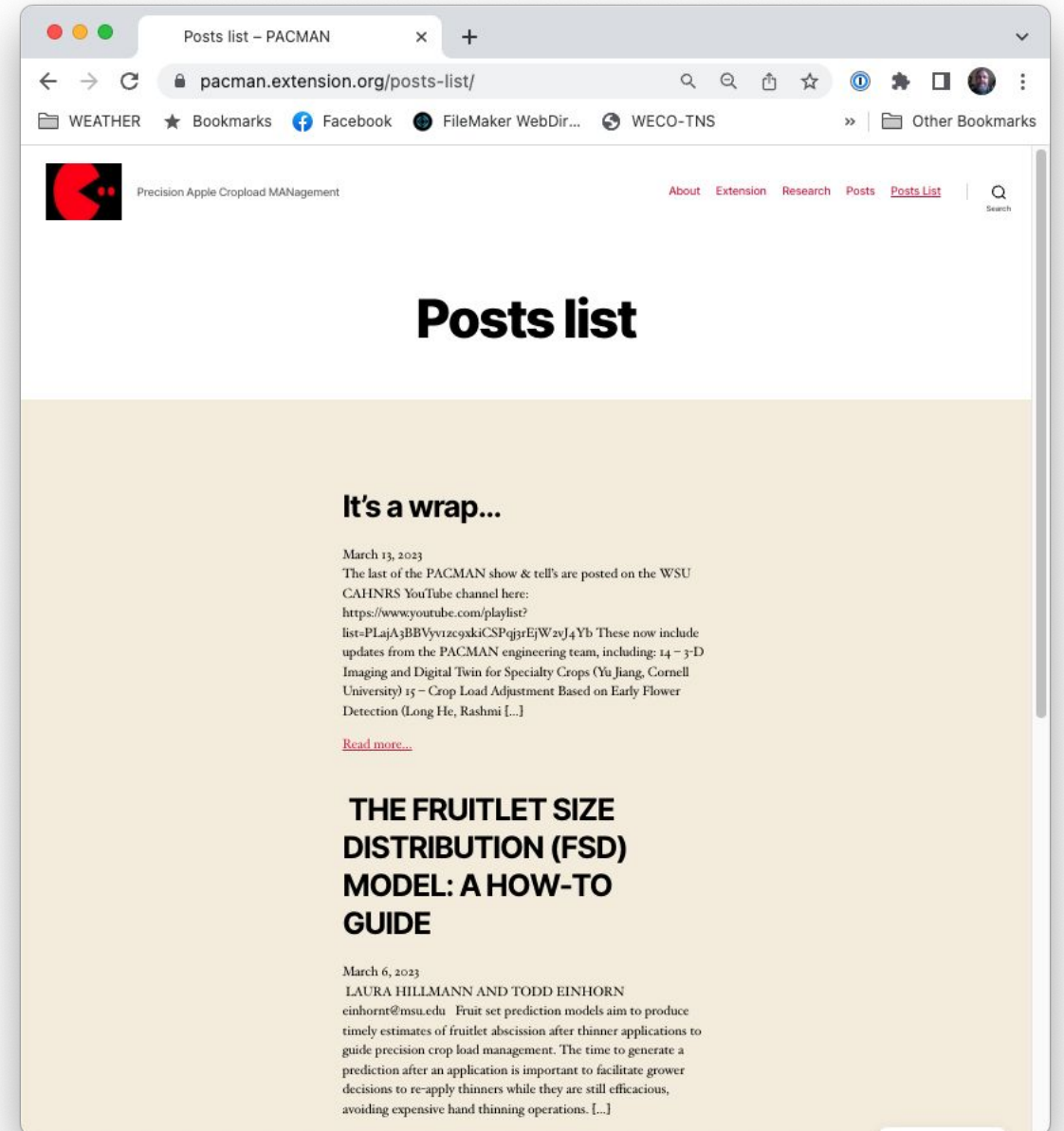
!!!Be sure to visit our [POSTS page](#) for the latest PACMAN updates!!!

[2023](#): [Jan](#) [Feb](#) [Mar](#) Apr May Jun Jul Aug Sep Oct Nov Dec

[2022](#): [Jan](#) [Feb](#) [Mar](#) Apr May Jun Jul Aug Sep [Oct](#) [Nov](#) [Dec](#)

[2021](#): [Jan](#) [Feb](#) [Mar](#) Apr May Jun Jul [Aug](#) Sep [Oct](#) Nov Dec

//



Posts list – PACMAN x +

pacman.extension.org/posts-list/

WEATHER Bookmarks Facebook FileMaker WebDir... WECO-TNS Other Bookmarks

Precision Apple Cropload MANAGEMENT

About Extension Research Posts [Posts List](#) Search

## Posts list

### It's a wrap...

March 13, 2023

The last of the PACMAN show & tell's are posted on the WSU CAHNRS YouTube channel here:  
<https://www.youtube.com/playlist?list=PLajA3BBVv1z9xkiCSPqj3rEjW2vJ4Yb> These now include updates from the PACMAN engineering team, including: 14 – 3-D Imaging and Digital Twin for Specialty Crops (Yu Jiang, Cornell University) 15 – Crop Load Adjustment Based on Early Flower Detection (Long He, Rashmi [...])

[Read more...](#)

### THE FRUITLET SIZE DISTRIBUTION (FSD) MODEL: A HOW-TO GUIDE

March 6, 2023

LAURA HILLMANN AND TODD EINHORN  
einhorn@msu.edu Fruit set prediction models aim to produce timely estimates of fruitlet abscission after thinner applications to guide precision crop load management. The time to generate a prediction after an application is important to facilitate grower decisions to re-apply thinners while they are still efficacious, avoiding expensive hand thinning operations. [...]

# pacman.extension.org

## The PACMAN Extension team includes:

- Jon Clements, University of Massachusetts Amherst
- Karen Lewis, Washington State University
- Mario Miranda and Craig Kahlke, Cornell University
- Philip Schwallier (retired), Michigan State University
- Long He and Daniel Weber, Pennsylvania State University

Be sure to see our [POSTS](#) for the latest outputs/outcomes of PACMAN.

## PACMAN's research team includes:

Terence Robinson (Project Director), Lailiang Cheng (Co-Project Director), Miguel Gomez, Greg Peck, and Yu Jiang, Cornell University

Stefano Musacchi, Washington State University

Todd Einhorn, Michigan State University

Long He, Paul Heinemann, and Dana Choi, Pennsylvania State University

Tom Kon, North Carolina State University

Sherif Sherif, Virginia Tech University

Tory Schmidt, Washington Tree Fruit Research Committee

Chris Layer, [MOOG Inc.](#), Space Group

Roderick Farrow (Collaborator), Fish Creek Farms



*Precision Crop Load Management of Apples:  
USDA-NIFA-SCRI SREP 2020-51181-32197. 09/30/2019 -  
08/31/2023.*



# Precision pruning

- Reduces number of flower buds to predetermined number using tall-spindle pruning rules and spur extinction (Robinson, et al., 2013. New York Fruit Quarterly, Volume 21, Number 2, Summer 2013.)

## Precision Crop Load Management

Terence Robinson<sup>1</sup>, Alan Lakso<sup>1</sup>, Duane Greene<sup>2</sup> and Steve Hoying<sup>1</sup>

<sup>1</sup>Dept. of Horticulture, NYSAES, Cornell University, Geneva, NY 13345

<sup>2</sup>Dept. of Plant, Soil and Insect Sciences, University of Massachusetts, Amherst, MA 01003

This research was partially supported by the New York Apple Research and Development Program.

Crop load management is the single most important yet difficult management strategy that determines the annual profitability of apple orchards. The number of fruit that remain on a tree directly affects yield, fruit size and the quality of fruit that are harvested, which largely determine crop value. If thinning is inadequate and too many fruits remain on the tree, fruit size will be small, fruit quality will be poor and flower bud initiation for the following year's crop may be either reduced or eliminated. Consequently, poor or inadequate thinning will reduce profitability in the current year and result in inadequate return bloom in the following year. Over thinning also carries economic perils since yield and crop value the year of application will be reduced and fruit size will be excessively large with reduced fruit quality due to reduced flesh firmness, reduced color and a much-reduced postharvest life. Thus, management of crop load is a balancing act between reducing crop load (yield) sufficiently to achieve optimum fruit size and adequate return bloom without reducing yield excessively (Figure 1).

**"The economic impacts of achieving the proper crop load each year are large (often \$5,000-\$10,000 per acre) and justify a more intense effort to manage crop load to achieve the optimum fruit number each year. Precision Thinning is a new strategy that begins with defining the optimum fruit number/tree (target fruit number) then applying sequential chemical thinning sprays (with rates and timing guided by the carbohydrate balance model to predict thinning efficacy and the fruit growth rate model to assess thinning efficacy in time to allow re-treatment when needed) with the goal of reducing fruit number per tree to close to the target fruit number to optimize crop value and reduce hand thinning costs."**

reduce profitability in the current year and result in inadequate return bloom in the following year. Over thinning also carries economic perils since yield and crop value the year of application will be reduced and fruit size will be excessively large with reduced fruit quality due to reduced flesh firmness, reduced color and a much-reduced postharvest life. Thus, management of crop load is a balancing act between reducing crop load (yield) sufficiently to achieve optimum fruit size and adequate return bloom without reducing yield excessively (Figure 1).

### Economic Impacts of Crop Load

Calculations of crop value at various crop load levels using fruit size and yield as the main variables has shown in a number of experiments to that the relationship of crop value to crop load is curvilinear (Figure 1). At very high crop loads (unthinned Gala trees) fruit size is often very small but yield is very high. Crop value in this situation is almost zero since the value of the fruit is often exceeded by the packing and storage costs. When crop load is reduced to more moderate levels through thinning, then crop value rises dramatically even though yield is lower due to

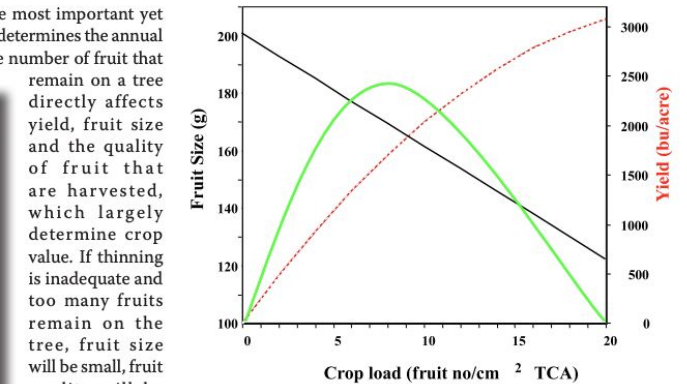


Figure 1. Counter balancing responses of Gala fruit size and yield to crop load with the curvilinear response of crop value to crop load showing an optimum crop value at a crop load of ~8-9 fruits/cm<sup>2</sup> TCA.

larger fruit size, which has greater value. At some point crop value peaks and then with further reductions in crop load crop value declines due to lower and lower yield. Although fruit size continues to increase it does not compensate for the loss in yield. It is striking how narrow the crop value peak is in many situations. Identifying and then achieving this optimum crop value is often very difficult for apple growers. It is difficult for fruit growers to know the economic impact of not achieving the optimum crop load without having various levels of thinning each year to construct the curves shown in Figure 1. The difference between the optimum crop load and under thinning or over thinning can sometimes be a difference of thousands of dollars per acre. Thus growers often fail to capture the full crop value possible without knowing how much "money they left on the table". More precisely managing crop load will help growers achieve the optimum crop load and maximize crop value.

### Management Approaches to Precisely Managing Crop Load

There are 3 management practices that have a large effect on crop load: 1) pruning, 2) chemical thinning and 3) hand thinning. In recent years growers have relied primarily on chemical thinning to adjust crop load with a lesser reliance on hand thinning to reduce labor requirements. In other countries hand thinning is still the primary means of adjusting crop load.

# Precision pruning

- 1 bud per final fruit number? – risky
- 1.5 to 2 buds per final fruit number? – yes
- 3+ buds per final fruit number – risk overcropping and biennial bearing
- 1.5 to 2 buds
- Tall-spindle rules; bud extinction
- Example: Honeycrisp, 80 apples per tree target, leave 120 to 160 buds (but see next slide)





# Precision pruning

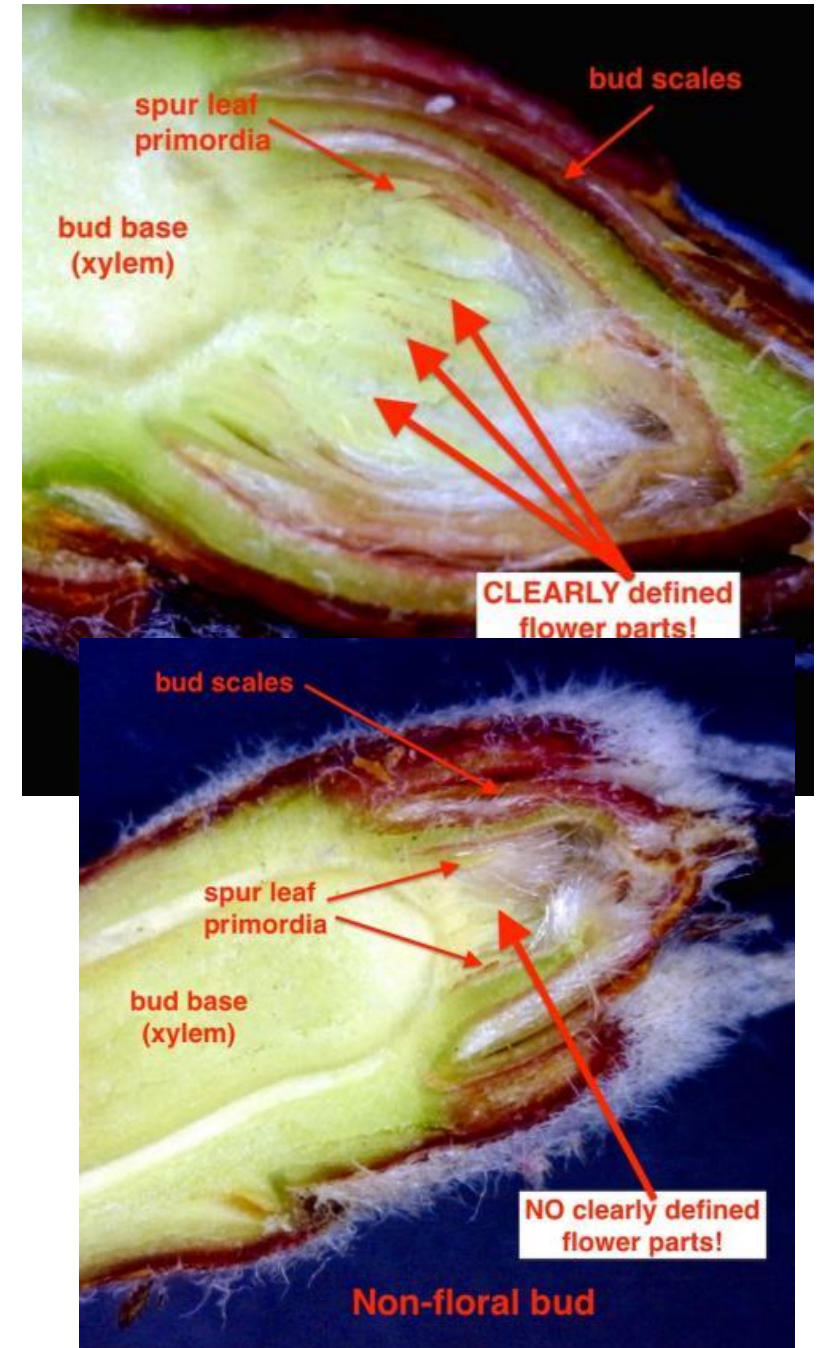
Ah, but there is a catch!

Honeycrisp: floral vs. non-floral buds?

We have a fact sheet for you!

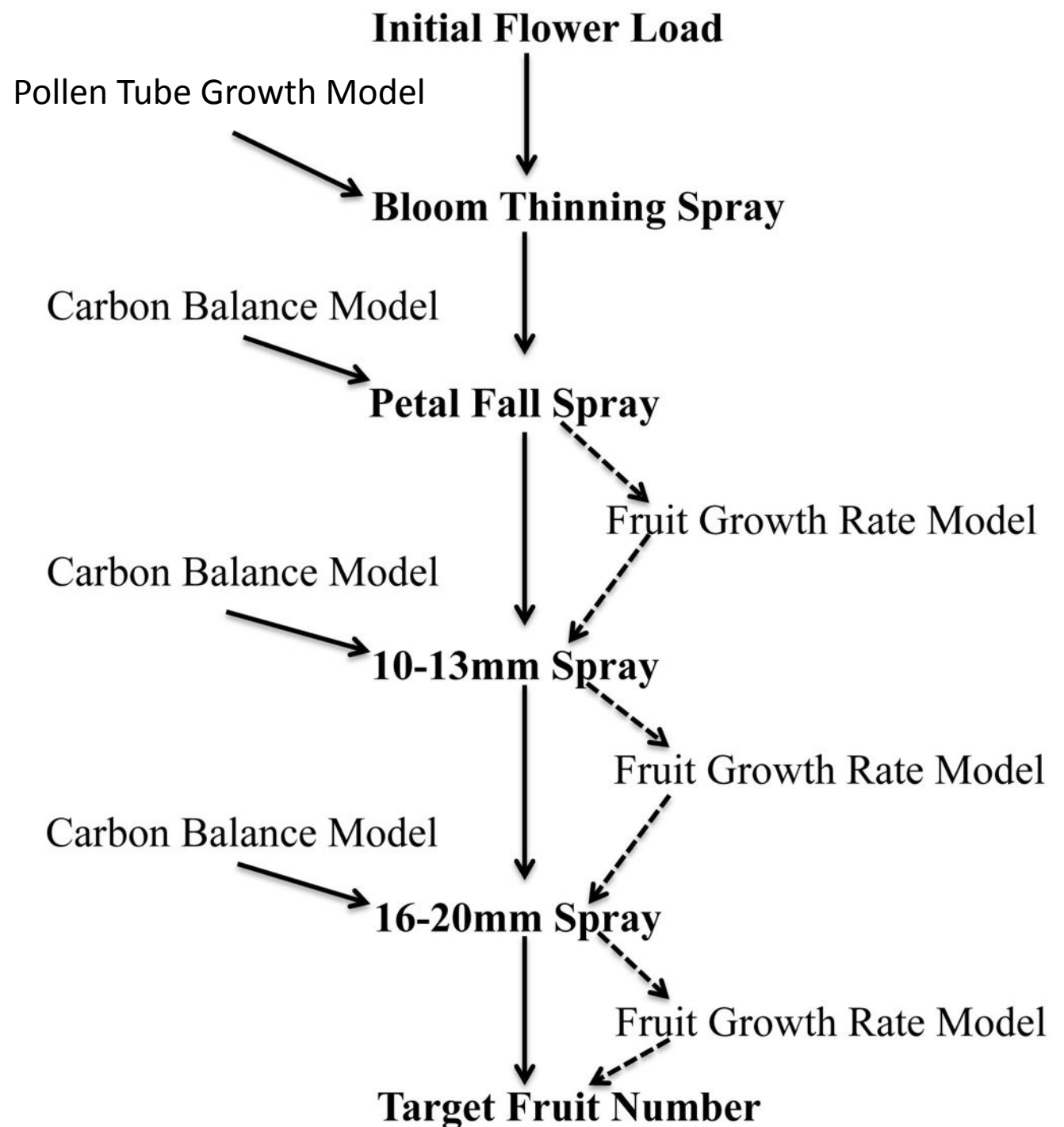
- [HRT-Precision crop load management of Honeycrisp: flower bud identification and precision pruning](#)

umassfruit.com  Publications  Fact Sheets



# Precision chemical thinning

- Pollen tube growth model
- Carbon balance model
- Fruit growth rate model



# Pollen Tube Growth Model (PTGM)

- Note date of king bloom
- Measure style length
- Apply caustic thinner\* when NEWA PTGM model shows king flowers have been pollinated

\* ATS or lime sulfur



# Carbon Balance Model

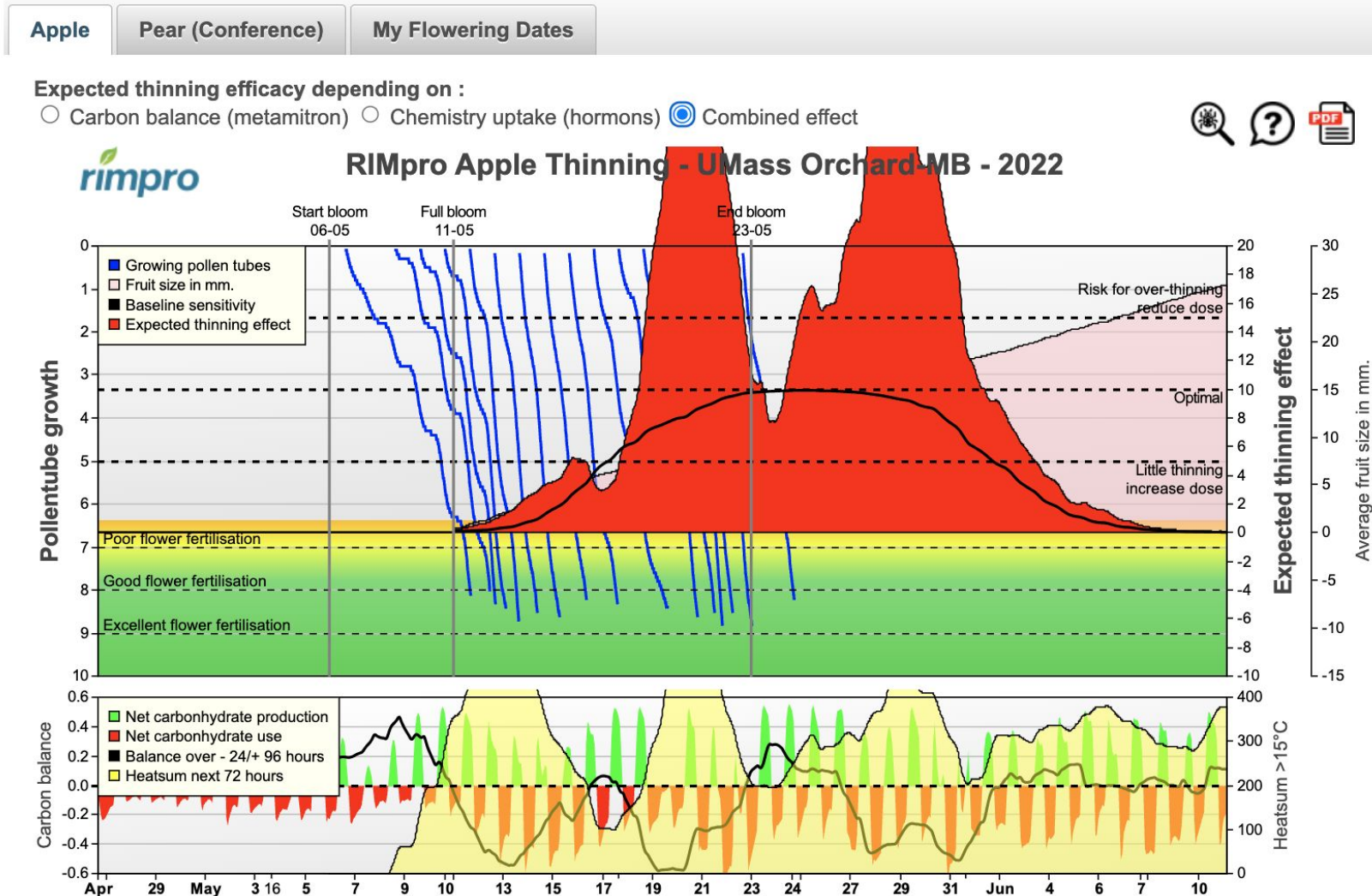
- Apple carbohydrate thinning model on NEWA
- Timing and rate adjustment
- Solar radiation and temperature dependent
  - *More light = more difficult to thin*
  - *Higher temperature (particularly at night) = easier to thin*



# Apple Carbohydrate Thinning Model (on NEWA)

Date (2022)	Max Temp (°F)	Min Temp (°F)	Solar Rad (MJ/m <sup>2</sup> )	Tree Carbohydrate Status (g/day)		Accum 4°C DD since bloom  ≥ 200 & ≤ 250	Thinning Recommendation  <span style="color: green;">L</span> = Low Risk of Overthinning <span style="color: orange;">C</span> = Caution <span style="color: red;">D</span> = Danger of Overthinning
				Daily	7-Day Weighted Ave		
May 16	80	61	19.1	-55.86	-27.59	106	Apply Standard Chemical Thinning Rate <span style="color: green;">L</span>
May 17	68	52	19.2	-10.55	-28.16	117.3	Apply Standard Chemical Thinning Rate <span style="color: green;">L</span>
May 18	70	48	27.1	9.73	-35.6	128.4	Apply Standard Chemical Thinning Rate <span style="color: green;">L</span>
May 19	56	50	3.4	-44.06	-38.96	135.9	Apply Standard Chemical Thinning Rate <span style="color: green;">L</span>
May 20	77	46	20.2	-9.7	-36.06	148.2	Apply Standard Chemical Thinning Rate <span style="color: green;">L</span>
May 21	88	62	18.9	-81.02	-30.47	168	Decrease Chemical Thinning Rate by 15% <span style="color: green;">L</span>
May 22	90	66	21.4	-90.41	-15.05	189.3	Apply Standard Chemical Thinning Rate <span style="color: green;">L</span>
May 23	72	56	26.5	4.71	-6.72	202.9	Apply Standard Chemical Thinning Rate <span style="color: green;">L</span>

# Fruit thinning (on RIMpro.cloud)



# Fruitlet growth rate model

- Tag trees and mark clusters (5 x 14 = 70)
- Count flower clusters
- Begin measuring fruitlets at 6-7 mm
- Measure at 4-5 day intervals post chemical thinner application
- Number of apples per tree and % set

HORTSCIENCE 48(5):584-587. 2013.

## Development of a Fruitlet Growth Model to Predict Thinner Response on Apples

Duane W. Greene<sup>1</sup>

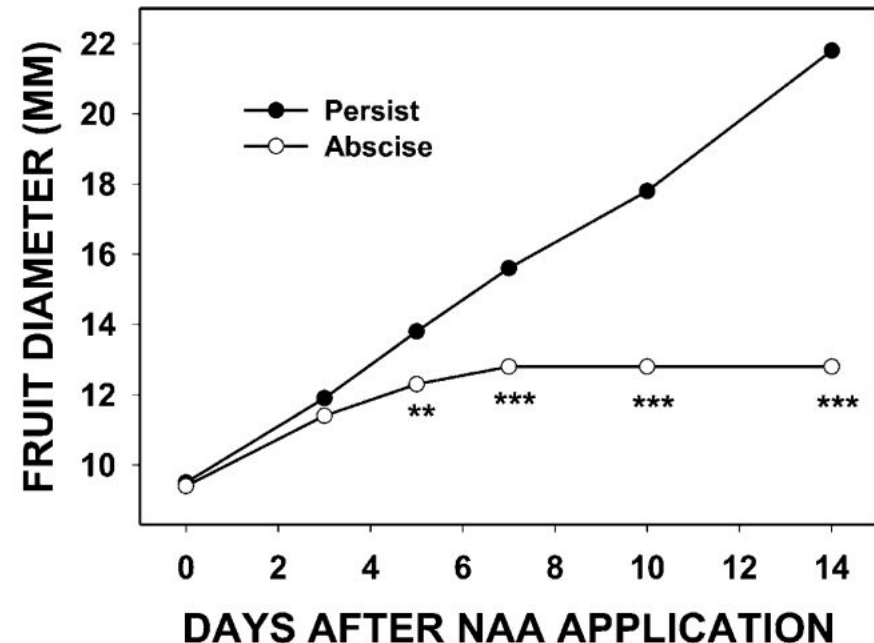
*Stockbridge School of Agriculture, University of Massachusetts, Bowditch Hall, Amherst, MA 01003*

Alan N. Lakso and Terence L. Robinson

*New York State Agricultural Experiments Station, Cornell University, Geneva, NY 14456*

Phillip Schwallier

*Michigan State University, East Lansing, MI 48824*



Fruit: HRT-RECIPE - Predicting x +

ag.umass.edu/fruit/fact-sheets/hrt-recipe-predicting-fruit-set-using-fruitlet-g...

WEATHER ★ Bookmarks Facebook FileMaker WebDir... WECO-TNS RECIPES DSS's Other Bookmarks

University of Massachusetts Amherst Visit Apply Give


Center for Agriculture, Food, and the Environment  
UMass Extension Fruit Program

Search CAFE

Fruit Menu

**Publications**

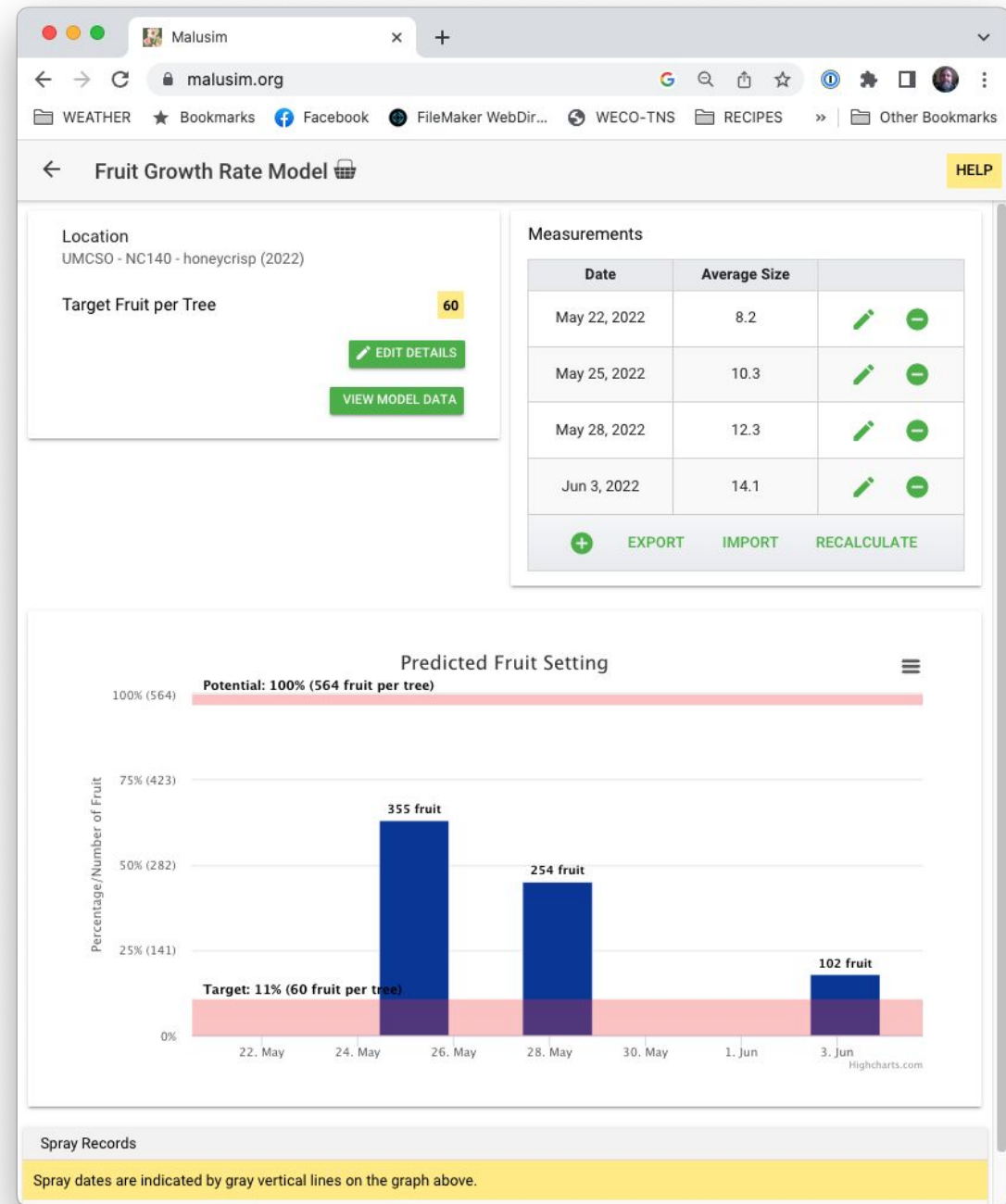
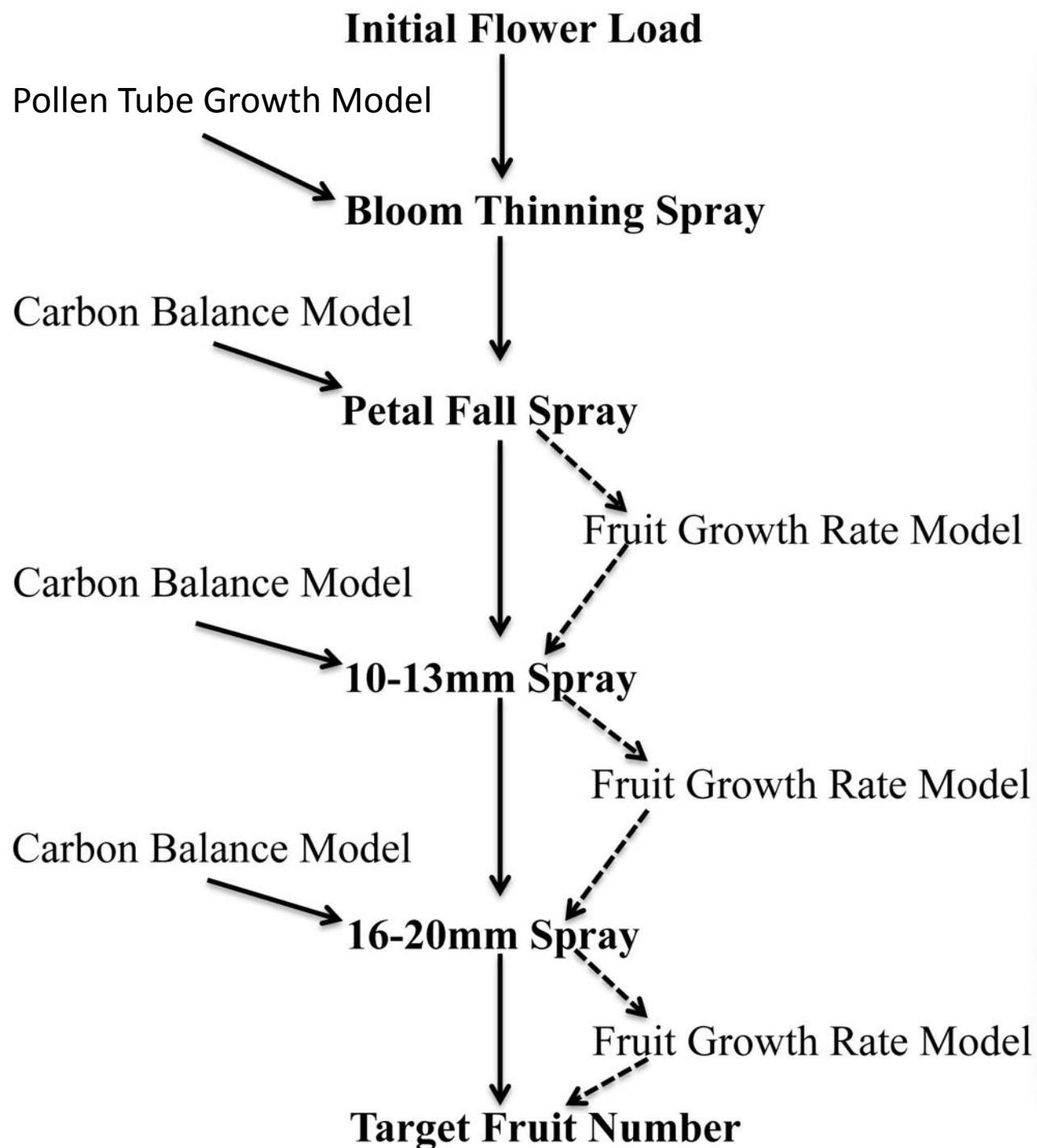
- Annual March Message
- Orchard BMP Manual
- Small Fruit BMP Manual
- 2022 New England Tree Fruit Management Guide
- New England Small Fruit Management Guide
- Fact Sheets
- Fruit Notes
- Healthy Fruit
- Berry Notes
- IPM Berry Blast



**HRT-RECIPE - Predicting fruit set using the fruitlet growth rate model**

**These are the basic INGREDIENTS and DIRECTIONS for predicting apple fruit set using the fruitlet growth rate model. If using the recommended "Ferri" spreadsheet, download it using the link below. Also note "for more information." Any questions or comments, contact Jon Clements.**

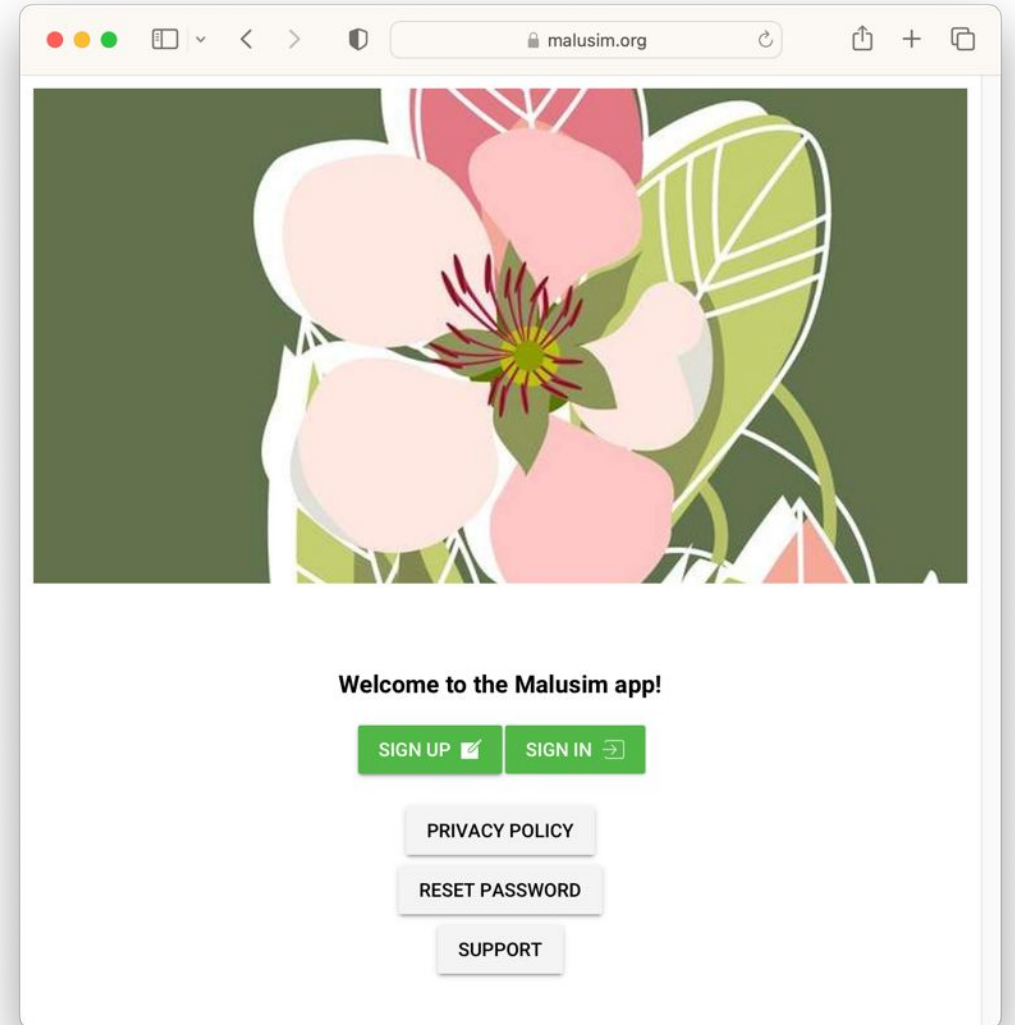




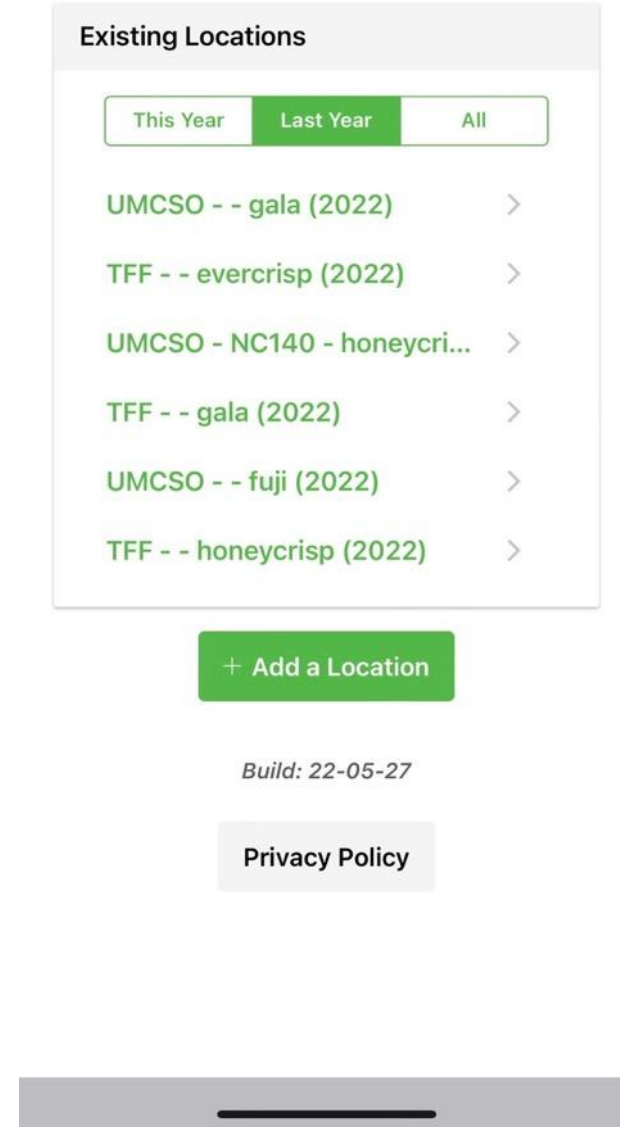
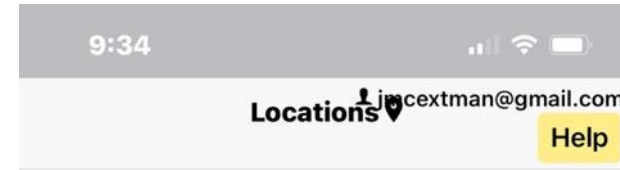
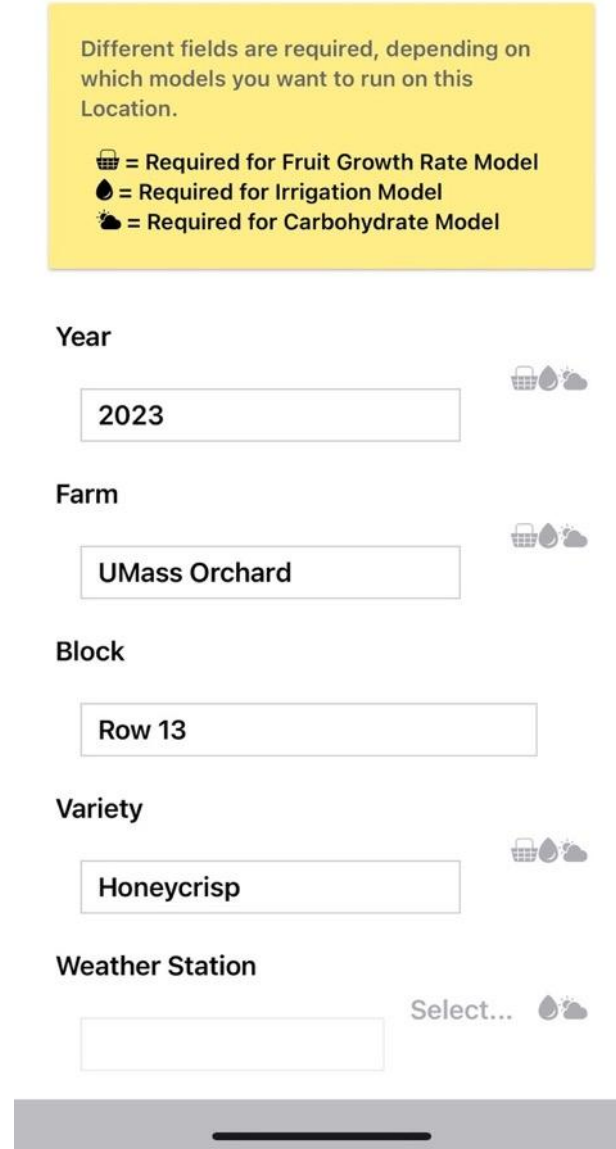
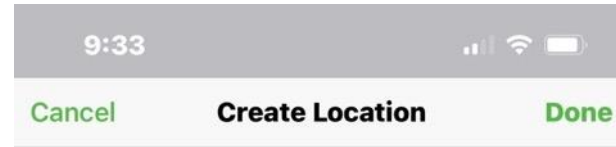
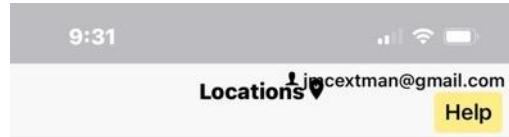


# Malusim

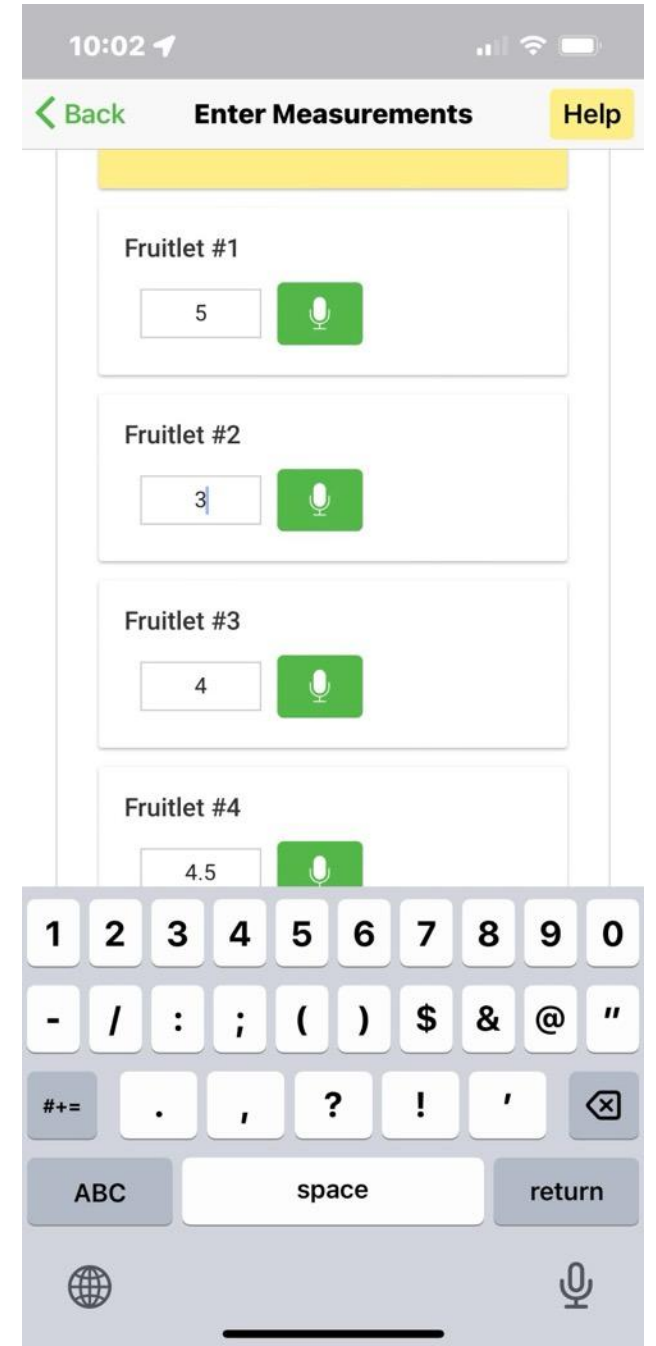
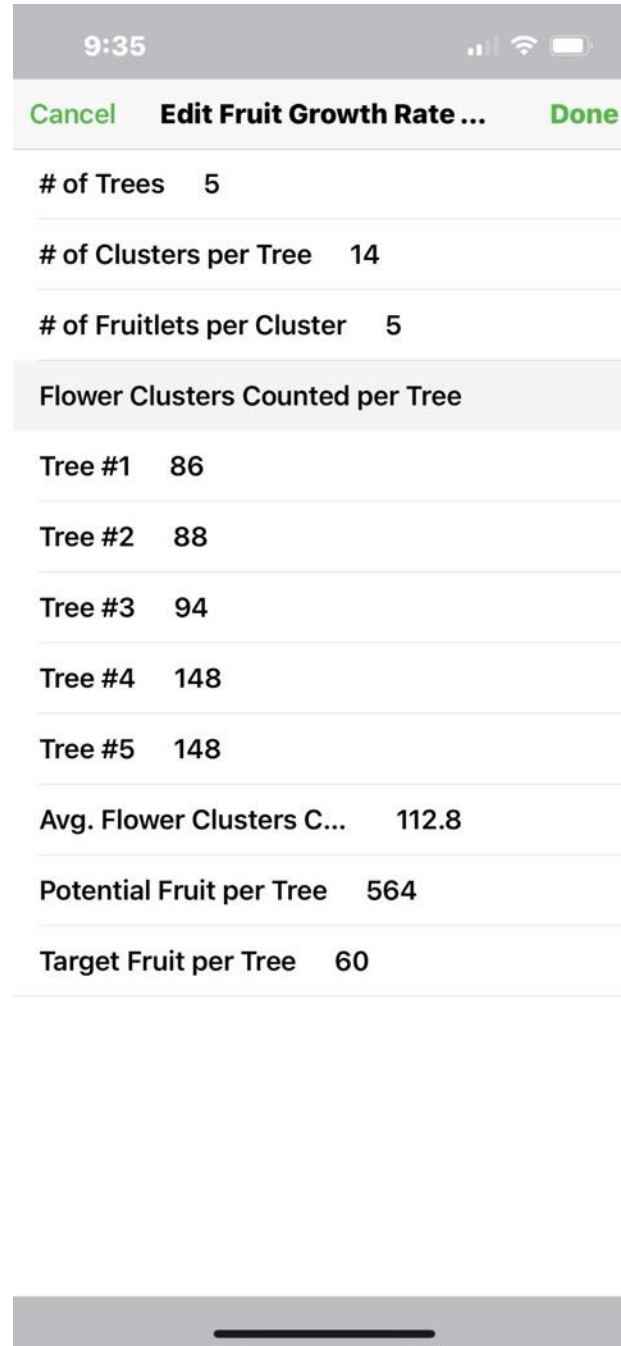
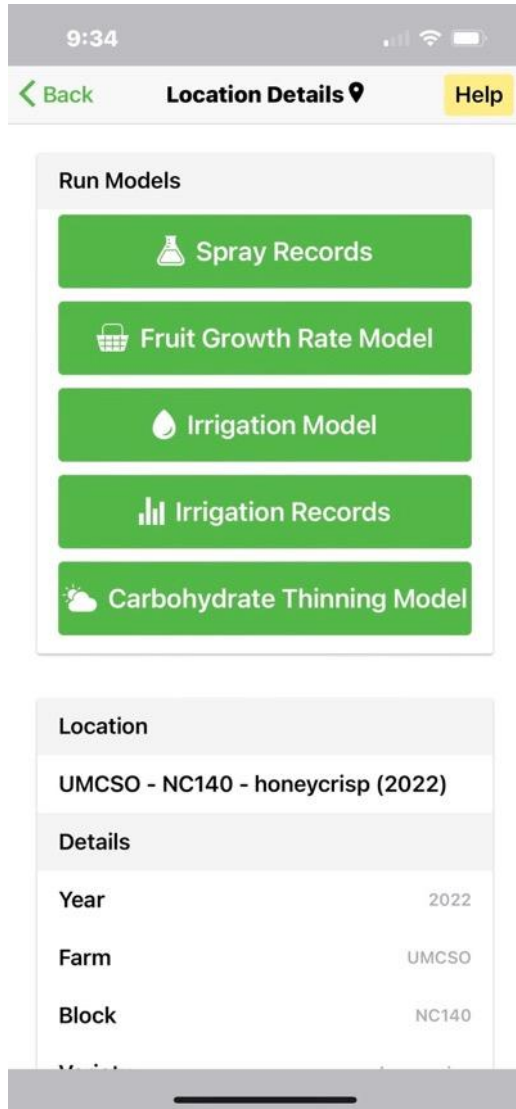
- App (iPhone or Android) or web (malusim.org)
- Create an account on malusim.org
- Set up your variety(s) and block(s)
- Enter fruitlet growth measurements
- Review predicted fruit set, make chemical thinning decisions



# Malusim



# Malusim



# Malusim

9:37

< Back Fruit Growth Rate Model Help

Predicted Fruit Setting

Potential: 100% (564 fruit per tree)

Target: 11% (60 fruit per tree)

355 fruit

254 fruit

102 fruit

Highcharts.com

Spray Records

Spray dates are indicated by gray vertical lines on the graph above.

Date	Stage	Chemical
------	-------	----------

9:35

< Back Fruit Growth Rate Model Help

View Model Data

Measurements

Date	Average Size	
May 22, 2022	8.2	
May 25, 2022	10.3	
May 28, 2022	12.3	
Jun 3, 2022	14.1	

+ Export Import

Recalculate

9:45

< Back Fruit Growth Rate Mod...

Measurement Date 5/22

Mean of Top 15 by Diameter 11.4

Mean of Top 15 by Diameter Growth

Measurement Date 5/25

Mean of Top 15 by Diameter 13.86

Mean of Top 15 by Diameter Growth 3.2

Measurement Date 5/28

Mean of Top 15 by Diameter 18.0

Mean of Top 15 by Diameter Growth 4.5

Measurement Date 6/3

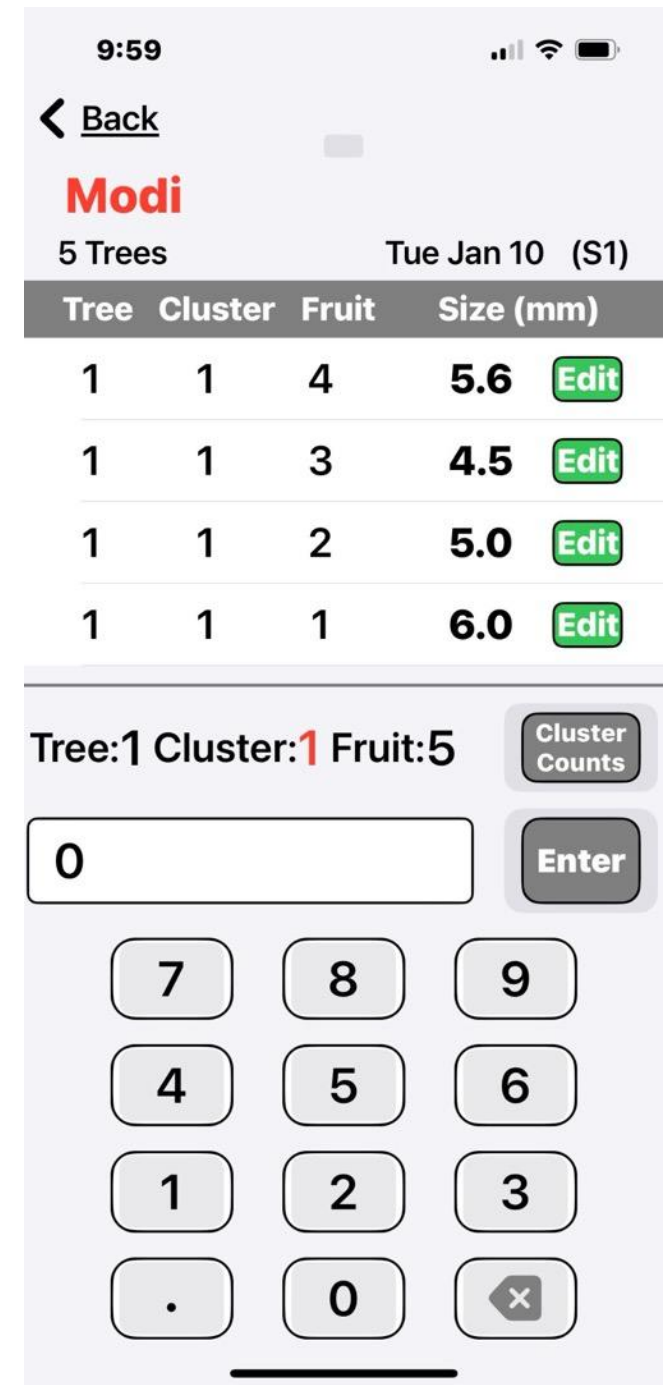
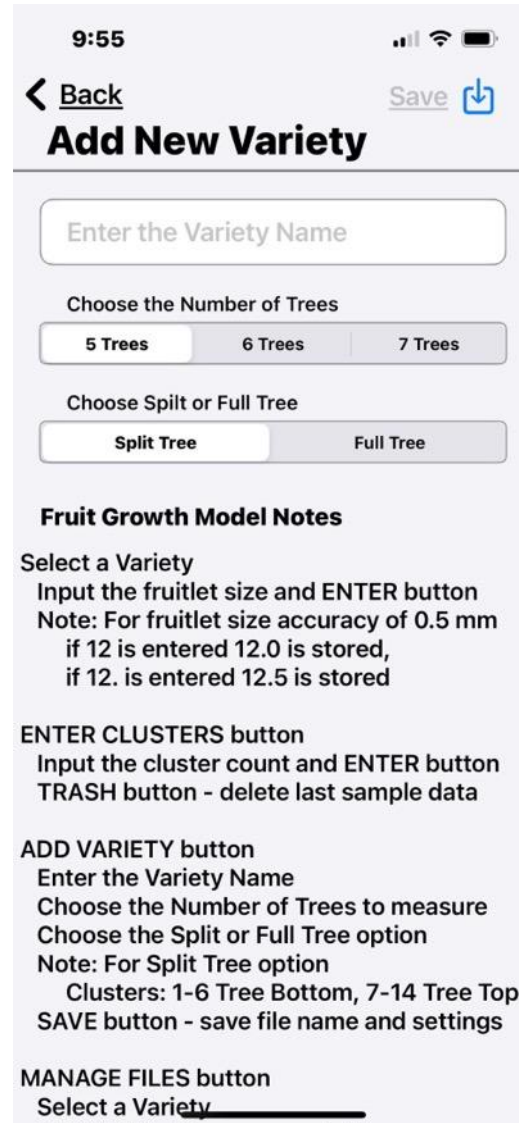
Show Columns: Measurement Date Days Between Measurements Mean of Top 15 by Diameter Mean of All by Diameter Mean of Top 15 by Diameter Growth Mean of Top 50% by Diameter Growth Number of Fruit by > Top 50% Number of Fruit by < Top 50% Predicted % Setting (Measured) Predicted % Setting (Based on Original # of Fruit)

# Fruit growth model (Ferri app)

- App, iPhone only (no website)
- No account needed, all data kept on iPhone
- Add variety
- Enter flower cluster counts
- Enter fruitlet growth measurements
- Review predicted fruit set/make chemical thinning decisions

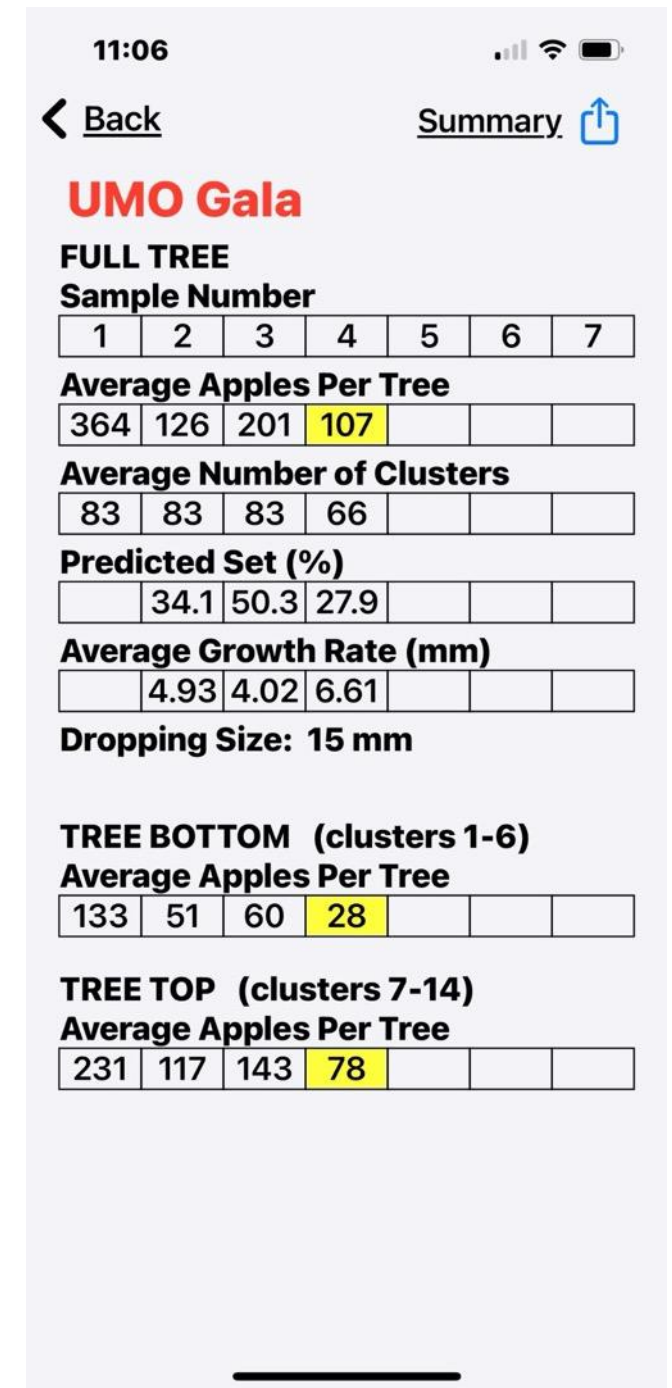
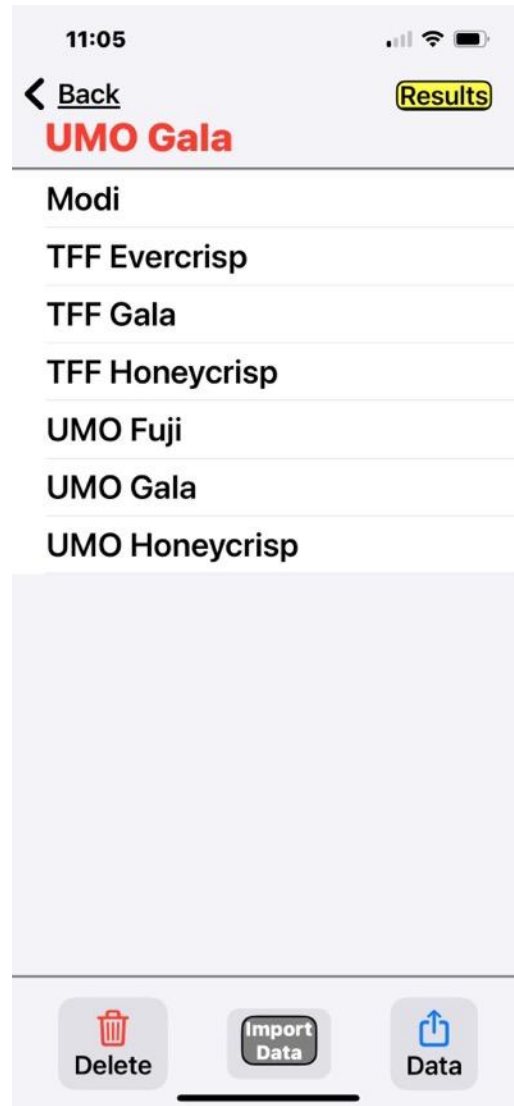


# Fruit growth model (Ferri app)

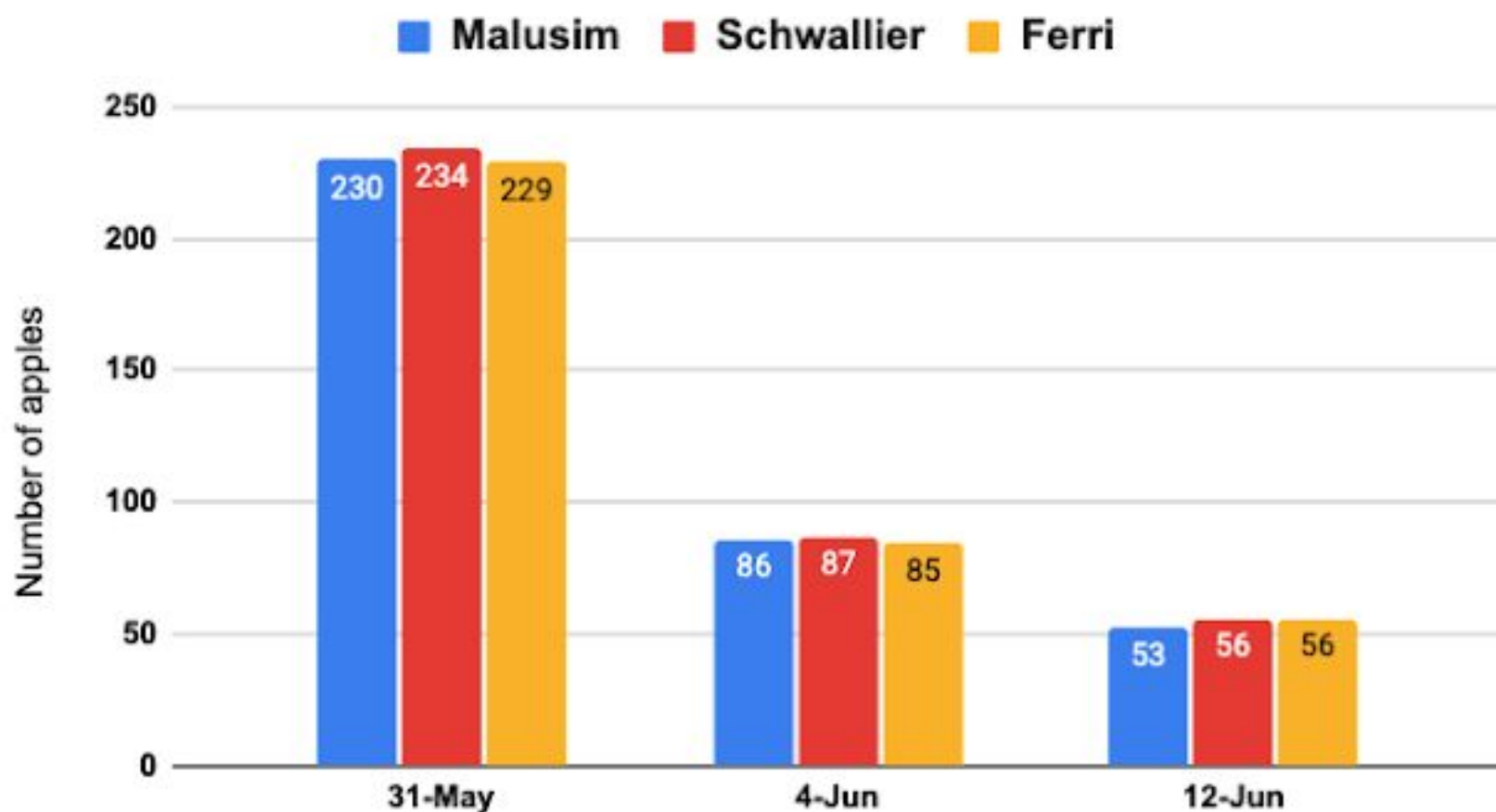




# Fruit growth model (Ferri app)

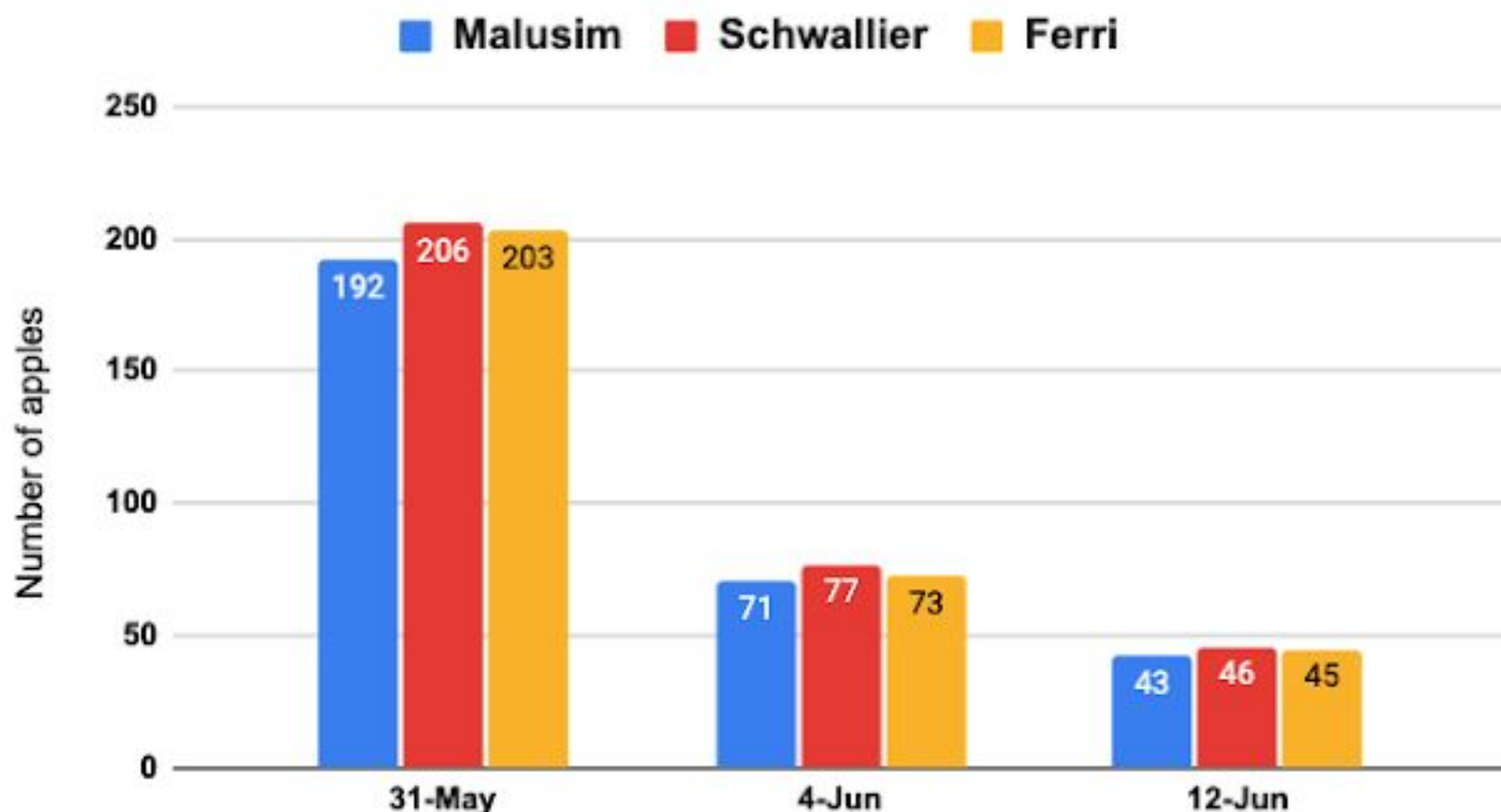


## Gala - predicted fruit set (number of apples per tree)



Gala predicted fruit set. Target was 80 fruit per tree, actual at harvest was 45 apples.

## Honeycrisp - predicted fruit set (number of apples per tree)



Honeycrisp predicted fruit set. Target was 70 fruit per tree, actual at harvest was 26 apples.

Fruit: HRT-RECIPE - Predicting

ag.umass.edu/fruit/fact-sheets/hrt-recipe-predicting-fruit-set-using-fruitlet-g...

WEATHER Bookmarks Facebook FileMaker WebDir... WECO-TNS RECIPES DSS's Other Bookmarks

University of Massachusetts Amherst Visit Apply Give


Center for Agriculture, Food, and the Environment  
UMass Extension Fruit Program

Search CAFE

Fruit Menu

Publications

- Annual March Message
- Orchard BMP Manual
- Small Fruit BMP Manual
- 2022 New England Tree Fruit Management Guide
- New England Small Fruit Management Guide
- Fact Sheets
- Fruit Notes
- Healthy Fruit
- Berry Notes
- IPM Berry Blast



## HRT-RECIPE - Predicting fruit set using the fruitlet growth rate model

**These are the basic INGREDIENTS and DIRECTIONS for predicting apple fruit set using the fruitlet growth rate model. If using the recommended "Ferri" spreadsheet, download it using the link below. Also note "for more information." Any questions or comments, contact Jon Clements.**

Fruit: HRT-RECIPE - Predicting

ag.umass.edu/fruit/fact-sheets/hrt-recipe-predicting-fruit-set-using-fruitlet-g...

WEATHER Bookmarks Facebook FileMaker WebDir... WECO-TNS RECIPES DSS's Other Bookmarks

New England Grape Notes

NC-140 Massachusetts State Reports

Connect with UMass Extension Fruit Program:

f YouTube

Podcast

Subscribe to Fruit Publications »

### INGREDIENTS

1. 5 tall-spindle trees of same variety
2. Flagging tape and permanent marker
3. Flower cluster labels (<https://www.avery.com/products/labels/5201>)
4. 14 flower clusters per tree, times 5 trees = 70 flower clusters total
5. Digital caliper
6. Malusim app ([Google Play](#) or [Apple Store](#))
7. or Fruit Growth Model (iOS only, search App Store on your iPhone)
8. or Ferri spreadsheet ([Ferri spreadsheet 2023 Master v 2.1.2 for predicting fruit set w/ macros](#)) and [Perennia: Orchard Tools](#) app


### DIRECTIONS

1. Tag trees 1-5, count total number of blossom clusters per each tree, and determine desired crop load at harvest
2. Tag clusters (1-14)
3. Begin measuring fruitlets at app. 6-7 mm
4. Measure fruitlets at 4-7 day intervals, entering measurements into Malusim app or Orchard Tools. Measurement interval will depend on temperature and/or chemical thinner application(s), both of which affect fruitlet growth rate
5. Run fruitlet growth rate model in Malusim app
6. Or export data from Orchard Tools and copy into Ferri spreadsheet and run fruitlet growth rate model. (A reminder, if using the Ferri spreadsheet, on each measurement date, the number of remaining clusters with fruitlets on each tree must be counted for the model run to be most accurate.)
7. Use predicted fruit set to determine need for further chemical thinning sprays
8. Enjoy!

THE FRUITLET SIZE DISTRIBUTION

pacman.extension.org/2023/03/06/the-fruitlet-size-distribution-fsd-model-a-how... ☆

WEATHER ★ Bookmarks Facebook FileMaker WebDire... WECO-TNS RECIPES DSS's GNU Mailman-Inst... All Bookmarks

 Precision Apple Cropload MANAGEMENT

About Extension Research Posts Posts List More info Search

UNCATEGORIZED

# THE FRUITLET SIZE DISTRIBUTION (FSD) MODEL: A HOW-TO GUIDE

By jmcextman March 6, 2023

LAURA HILLMANN AND TODD EINHORN  
einhornt@msu.edu

Fruit set prediction models aim to produce timely estimates of fruitlet abscission after thinner applications to guide precision crop load management. The time to generate a prediction after an application is important to facilitate grower decisions to re-apply thinners while they are still efficacious, avoiding expensive hand



# Hand thinning

- What can I say other than it is expensive?
- Can hand thin down to target crop load
- Do as soon as possible...

<https://extension.psu.edu/apple-crop-load-management-a-hand-thinning-gauge>





# Arghh...Honeycrisp

- NAA at bloom
- NAA at petal fall
- NAA at 30, 45, 60 days after petal fall
- Why? Initiates flower bud development early, as soon as 30 days post-petal fall
- Also need to hand thin 30 to 45 days post-petal fall





# Precision Apple Cropload Management

- Precision pruning
- Precision chemical thinning
- Hand thinning
- Goal: achieve optimum economic crop load
- But THERE'S GOT TO BE AN EASIER WAY???!!!



# outfield.xyz



The screenshot displays the website [outfield.xyz](https://outfield.xyz) in a browser window. The browser's address bar shows the URL and various navigation icons. The website's header includes the 'OUTFIELD' logo and navigation links for 'CONTACT' and 'LOG IN'. The main content area features a large image of a computer monitor displaying a software interface. The interface includes a sidebar with 'Dashboard' and 'Map' tabs, a central map with a pink highlighted area, and a legend on the right. Below the monitor, the text reads: 'Receive detailed information about your orchards.'

OUTFIELD

CONTACT LOG IN

Dashboard Map

Orchard: Woodbridge  
Area: 3.75  
Field: Apple  
Variety: Winesap

Report Type: Standard

Month: June 2021

Map Layers:  
Visibility Map:   
Image Layer:   
High Path:   
Spray Map:

Legend:  
8/11/20  
8/11/20  
8/11/20  
01-185  
01-185  
01-185

June 2021 June 2021 June 2021 June 2021 June 2021

Receive detailed information about your orchards.

# Vivid-Machines

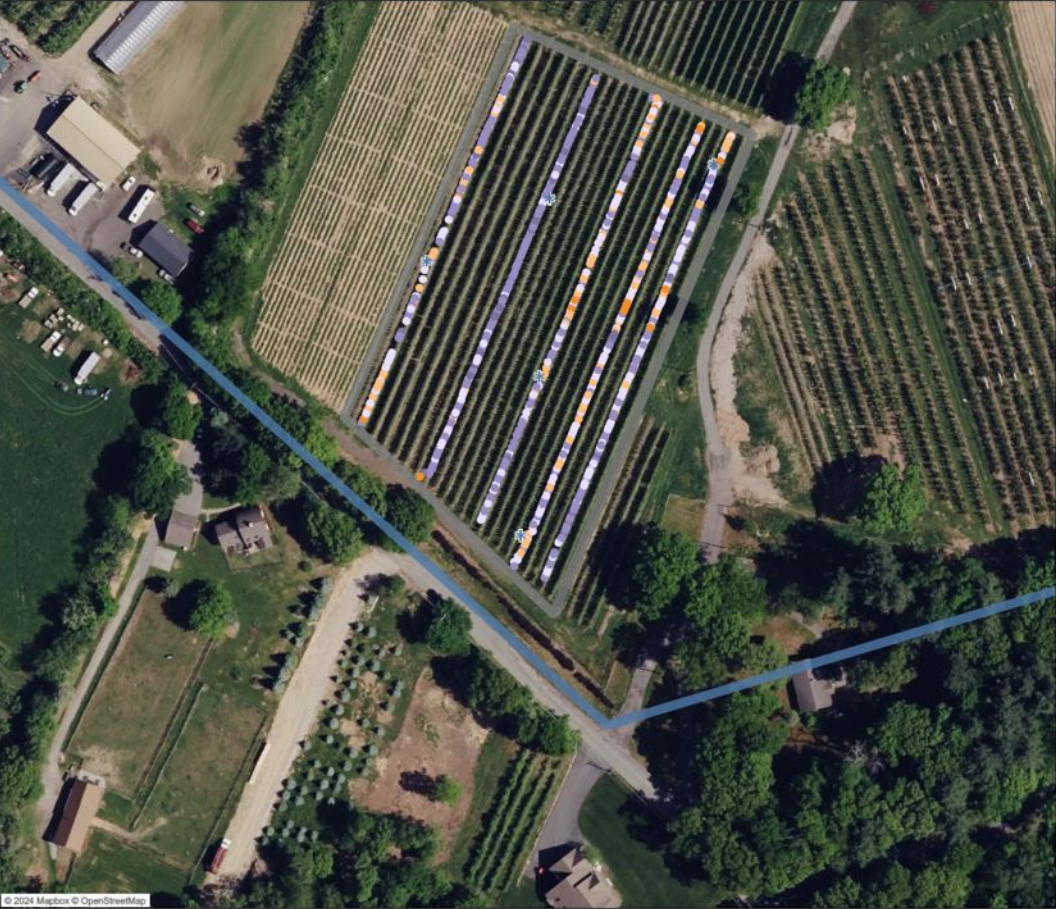
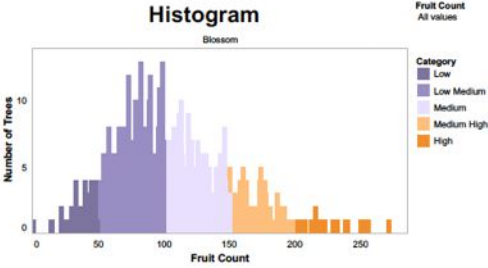
The Vivid XV3 is the ultimate crop load management system for thinning, farm management, and yield.



# vivid-machines.com

### Statistics

Stage Name	Category	Min Count	Max Count	Min Fruit Size	Max Fruit Size	Total Predicted Count	Number of Trees	Avg. Count per Tree	Avg. Fruit Size per Tree
Blossom	Low	0	49			1,735	48	36	
	Low Medium	51	100			23,639	303	78	
	Medium	101	150			29,143	237	123	
	Medium High	151	198			16,484	97	170	
	High	201	271			4,944	22	225	
<b>Grand Total</b>		<b>0</b>	<b>271</b>			<b>75,945</b>	<b>707</b>	<b>107</b>	



#### Variety on Map

- Royal Red Honeycrisp

#### Heat Map Colours

Fruit Count

#### Category Boundaries

Counts	Sizes
Low Medium Count Start 50	Medium Size Start 60
Medium Count Start 100	High Size Start 70
High Medium Count Start 150	
High Count Start 200	

vivid-m

Vivid Data Report: Yield Poter x +

Vivid Data Report: Yield Potential - Tableau Server  
neon.vvd.ms

Memory usage: 443 MB

Original Save Custom View

Alerts Share

Home Map Scan Summary Fruitlet Thinning Yield Potential

Tougas/UMass

Fruit Season: 2024

Device Name: xv3-082

Farm Name: Tougas Family Farm

Farm Block: TFF

Section Name: TFF-RRHCR

Bin Model: MacroBin 32-NG (786L)

Variety: Royal Red Honeycrisp

Unit of Measurement: metric

Bushels/Bin: 20

Date Range: Sep 05, 2024 - Sep 05, 2024

September 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

on

Acres

Farm Block: TFF, Royal Red Honeycrisp

Pick Number: Overall Estimate

Projected Fruit Size

TFF, Royal Red Honeycrisp Estimated Growth Rate

\*Estimate will show when there's at least 3 dates of data, two weeks apart in the same block

Fruit Size Distribution

Size Bin	%	Count
56	6.2%	131
64	10.8%	227
72	16.5%	346
80	18.7%	393
88	23.9%	501
96	14.3%	301
104	5.5%	116
112	2.5%	52
120	0.9%	19
128	0.4%	7
136	0.2%	4
144	0.1%	1
152	0.0%	0
160	0.0%	0
168	0.0%	0
176	0.0%	0

Yield Estimate

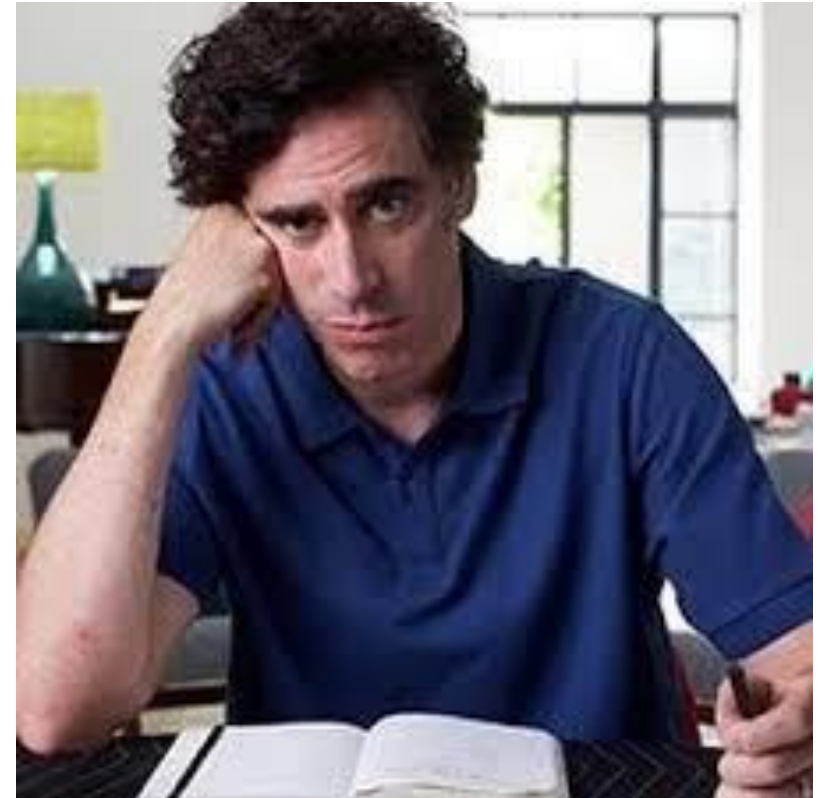
\*Unit of Measurement: Acre

Farm Block	Section Name	Variety	Pick Number	Last Date Scanned	Harvest Date	Distinct Scan Dates	Estimated Fruit Count	Area	Avg. Predicted Count	Avg. Predicted Size	Avg. Projected Size at Harvest	Estimated Bin Count	Bins per Area	Section Tree Count
TFF	TFF-RRHCR	Royal Red Ho...	Overall Estimate	9/5/2024	2024-09-15	6	157,644	2.35	50	83.1	80.2	92	39	3,099



# What are the hang-ups?

- Yield estimation and size distribution at harvest
- You can't image what you can't see
  - Occlusion
  - Fruitlets
  - 2-D canopies
- Cost???
- Actionable???






PACMAN – Precision Apple Cro x +

pacman.extension.org

WEATHER Bookmarks Facebook FileMaker WebDir... WECO-TNS Other Bookmarks



**!!!Be sure to visit our [POSTS page](#) for the latest PACMAN updates!!!**

**2023:** [Jan](#) [Feb](#) [Mar](#) Apr May Jun Jul Aug Sep Oct Nov Dec

**2022:** Jan [Feb](#) [Mar](#) Apr May Jun [Jul](#) Aug Sep [Oct](#) [Nov](#) [Dec](#)

**2021:** Jan [Feb](#) [Mar](#) Apr May Jun Jul [Aug](#) Sep [Oct](#) Nov Dec

//





DEC 11, 2024

## Funds available to aid specialty crop competitiveness



Growers can apply for a federal program that provides \$2 billion to help the U.S. specialty crop industry remain competitive.



Applications are being accepted for the program. Eligible producers must submit applications and other forms for the Marketing Assistance for Specialty Crops (MASC) program at local Farm Service Agency offices. These offices are part of USDA Service Centers, which can be located [at this link](#).

Applications opened Dec. 10 and close Jan. 8, 2025. Payments are capped at \$125,000 per eligible producer.

More information, including a fact sheet, about the process is available [online](#).

