



NOURSE

Strawberry Varieties & Plant Options

DEC 17, 2024 | NEVFG

PLANT OPTION

🍃 Bare Root

🍃 60cc Plug

🍃 135cc Tray Plant

🍃 250cc Tray Plant



BARE ROOT

- Versatile, suited for both matted row systems in early spring and plasticulture systems from mid-June to early-July
- Nourse carries 18 June bearing and 5 day neutral varieties
- Matted row production
 - Long established and successful
 - Low initial investment costs
 - Flexibility in irrigation systems
 - Weed control can be challenging
 - Lower picking efficiency
- Plasticulture
 - Higher upfront costs
 - Increased picking efficiency
 - Weed control limited to between rows
 - Planting by hand is only option
 - Higher yield potential and larger berries





📍 Galletta



AC
Wendy



EARLY SEASON

- AC Wendy, Annaelis, Galletta and Earliglow
- AC Wendy
 - Flowers and fruits early
 - Moderate resistance to red stele
 - Susceptible to Verticillium wilt and leaf spot/scorch
 - Performs best on lighter soils
- Galletta
 - Performs well on range of soils
 - Easy to pick
 - Tolerance to leaf diseases and red stele
 - ***available as plugs***



EARLY-MID SEASON

- Yambu, Honeoye, Brunswick, and Cavendish
- Yambu
 - High vigor
 - High yield potential
 - Large, attractive berries
 - Flavor depends on site
 - ***available as plugs***
- Honeoye
 - Long standing, popular choice
 - Adaptable
 - Very productive
 - Best flavor on light soils

Yambu ©



Honeoye ©





📍 Flavorfest



📍 Jewel



📍 Darselect

MID SEASON

- Jewel, Flavorfest, Allstar, Sonata, and Darselect.
- Flavorfest
 - Excels in plasticulture system
 - Tolerance to anthracnose
 - ***available as plugs***
- Darselect
 - Very productive
 - Requires careful nutrient management
 - ***available as plugs***
- Jewel
 - #1 mid season variety for matted row for over 50 years



LATE-MID SEASON

- Cabot, Sparkle, and Dickens
- Cabot
 - Leading late-mid season variety
 - VERY large berries
 - Requires careful nutrient management
 - Top choice for plasticulture
 - Does not runner freely
 - ****available as plugs****
- Dickens
 - Firm berries
 - Easy picking habit
 - Yield varies from site to site

Cabot 📍



Dickens 📍





📍 AC
Valley
Sunset

LATE SEASON

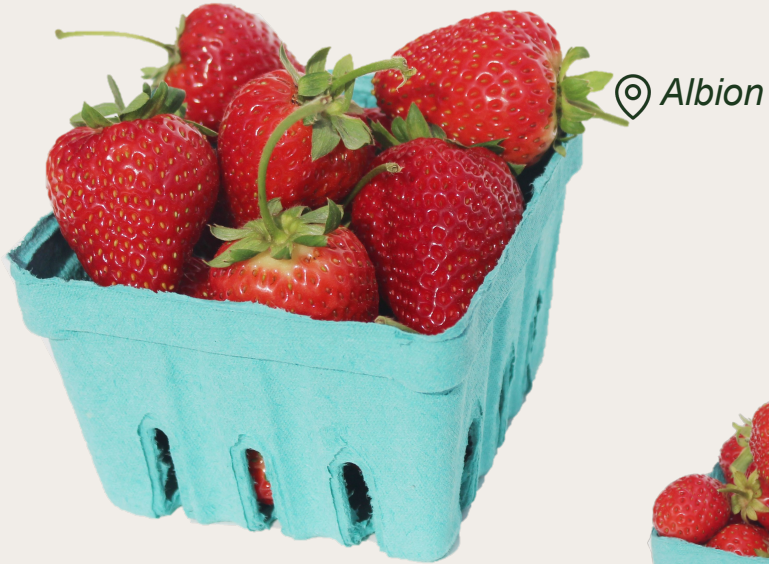
- AC Valley Sunset
 - True late season variety
 - Vigorous
 - Large berries
 - Can be soft
- Malwina
 - Very late fruting
 - ~7-10 days later than AC Valley Sunset
 - Large berries
 - Dark color
 - Very sweet
 - ***available as plugs***



📍 Malwina



DAY-NEUTRAL



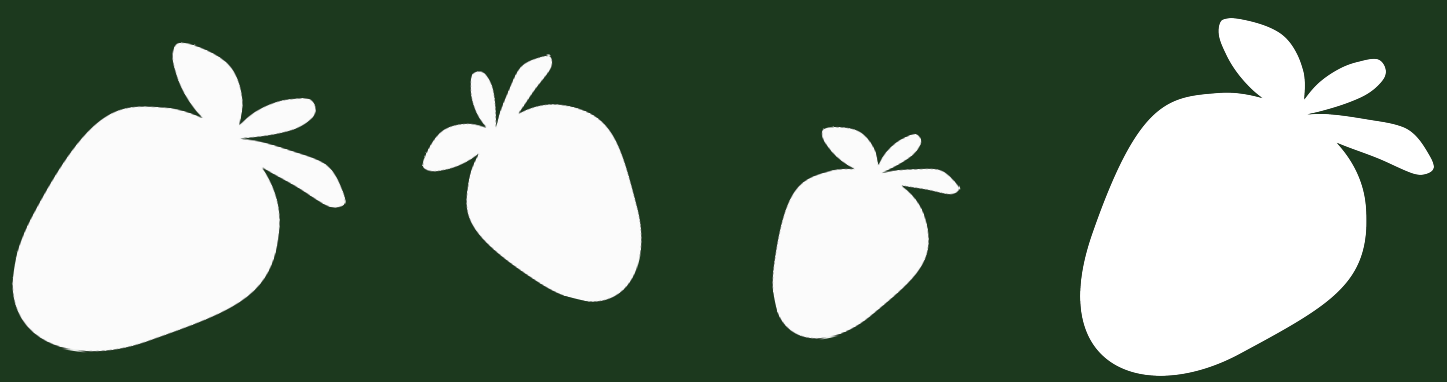
- Albion
 - Top day neutral variety
 - Requires increased nitrogen and water
 - Resistant to Verticillium wilt, Phytophthora crown rot and some resistance to anthracnose crown rot
 - ***available as plugs***
- Seascape
 - Standard for flavor
- Evie 2
 - Easy to grow, high yielding
- San Andreas
 - Second to Albion
 - Large berries
 - Consistent yields
- Mara des Bois
 - Small berry and yields
 - Niche market



PLUGS

60cc

- Added to program in 2020
- Designed exclusively for planting in standard, staggered, double row plasticulture system
- Can be mechanically planted
- Demand less time and management
- Available for 2025
 - Galletta
 - Darselect
 - Cabot
 - Yambu
 - Flavorfest
 - Ruby June
 - Malwina
 - Albion





TRAY PLANTS

- 153cc and 250cc
- Planted in substrate, in table top or gutter systems, under high tunnels
- Fruit production begins ~45-60 days after planting
- Can control harvest timing
- 135cc Albion available



NOURSE

THANK YOU

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