



GETTING READY FOR BLUEBERRY  
PRODUCTION 2023:

YIELD AINT SH\*#  
IT'S MARKETABLE YIELD THAT  
REALLY MATTERS

Ben Waterman

Waterman Orchards, Johnson, VT

(802) 752-6955 [watermanorchards@gmail.com](mailto:watermanorchards@gmail.com)

# How Much Does One Blueberry Bush Produce?

By Paul Smart • Updated: 01/17/21 • 6 min read

[Edible Articles](#)

**How Much Does One Blueberry Bush Produce?** Blueberries are one of the most popular soft fruits among fruit lovers. But, these fruits, for many people, are a luxury item because of their relatively high cost which makes them an attractive fruit to grow at home. However, when

AGRICULTURE

## Struggling with blueberry yields? Add nanocellulose to your fertilizer

A new University of Maine study may have a solution to help you reach your desired blueberry harvesting goals this season.



K

Order Article Reprints



Open Access Article

## Blueberry Yield and Soil Mineral Nitrogen Response to Nitrogen Fertilizer and Nitrification Inhibitors under Drip-Fertigation Systems

by [Aimé J. Messiga](#) <sup>1,\*</sup> , [Sylvia Nyamaizi](#) <sup>1</sup> , [Shaobing Yu](#) <sup>1</sup>  and [Martine Dorais](#) <sup>2</sup> 

<sup>1</sup> Agriculture and Agri-Food Canada, Agassiz Research and Development Centre, 6947 Highway 7, P.O. Box 1000, Agassiz, BC V0M 1A0, Canada

<sup>2</sup> Centre de Recherche et d'Innovation sur les Végétaux (CRIV), Département de Phytologie, Faculté des Sciences de l'Agriculture et de l'Alimentation, Pavillon Environron, Local 2021, Université Laval, Québec, QC G1V 0A6, Canada

\* Author to whom correspondence should be addressed.

*Agronomy* **2021**, *11*(11), 2144; <https://doi.org/10.3390/agronomy11112144>

Received: 2 October 2021 / Revised: 21 October 2021 / Accepted: 22 October 2021 /

Published: 26 October 2021

(This article belongs to the Topic Soil Fertility and Plant Nutrition for Sustainable Agriculture)

Download

Browse Figures

Versions Notes

IS THIS YIELD?







**MARKETABLE YIELD =  
YIELD X MARKETABILITY**





Marketable?

What is  
marketability?

MARKETABILITY =

Inspired Pickers

X

Berry Quality

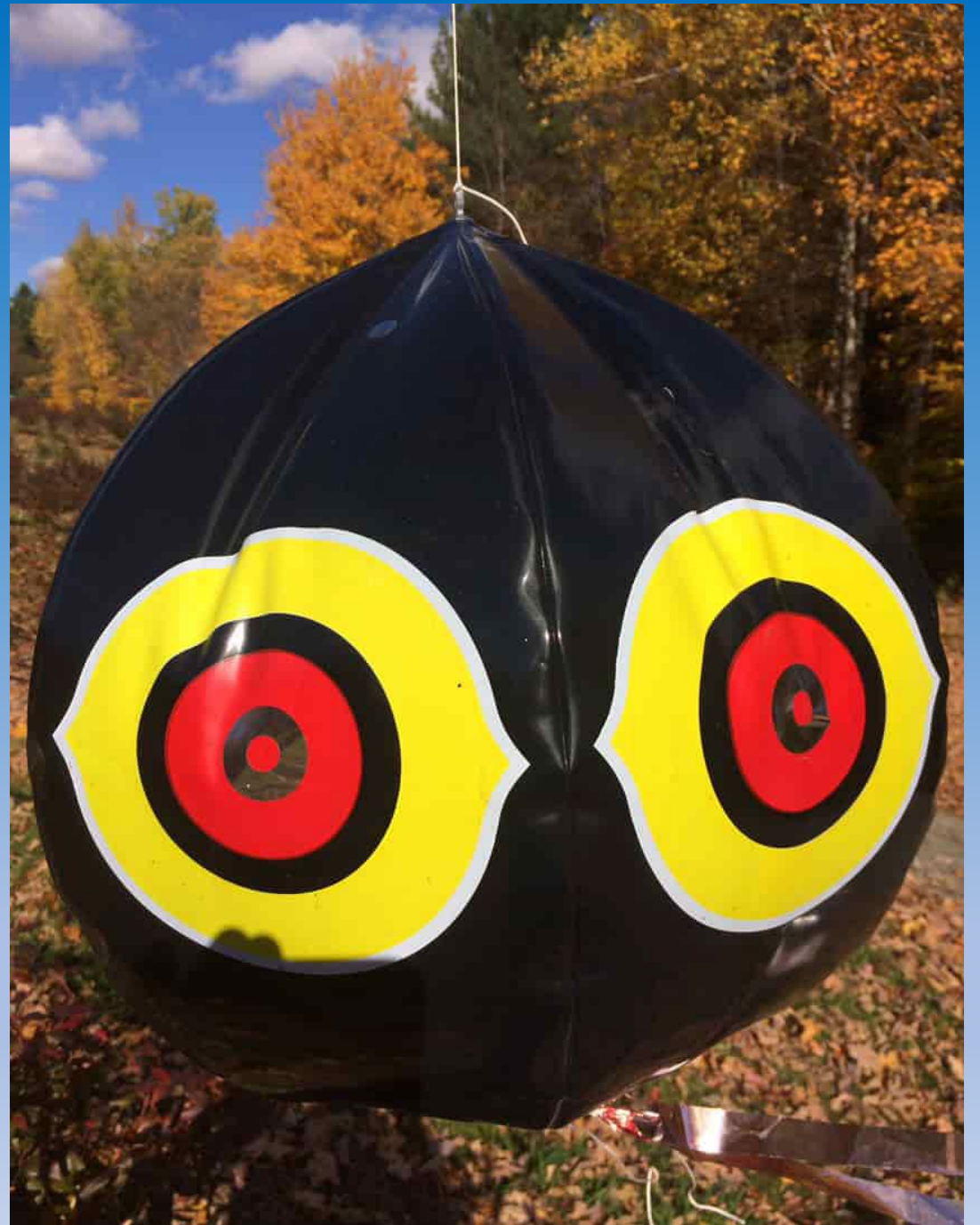
X

Marketing Efficiency



































MARKETABILITY =

Inspired Pickers

X

Berry Quality

X

Marketing Efficiency



Thank you!

