

How Gleaning Can Fit Into Your Farm Business

Willing Hands & Crossroad Farm 12/15/2022

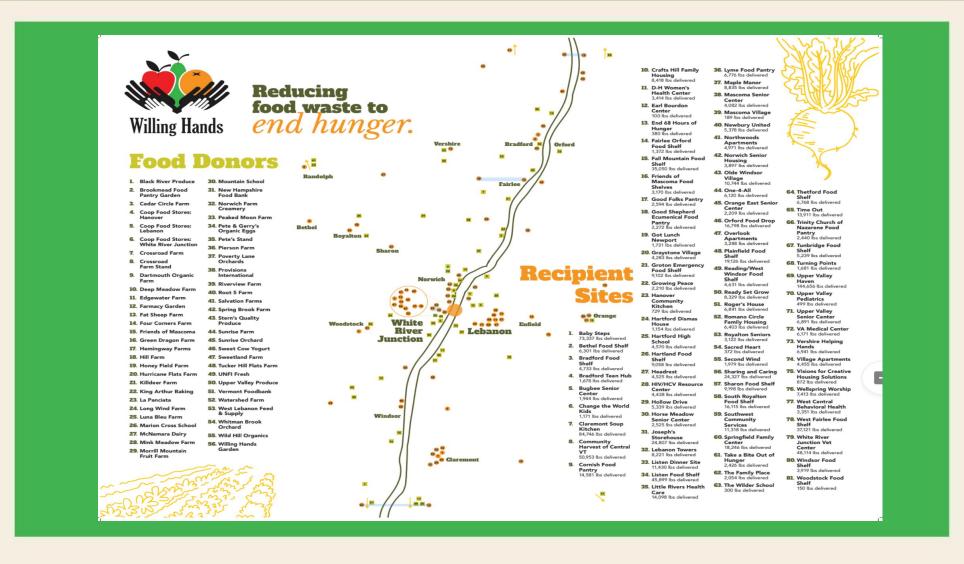
Willing Hands

- "Reduce Food Waste Hunger"
- Food Recovery
- Gardens
- Gleaning



Gleaning Partnerships





What is Gleaning?



- Gleaning = Harvesting
- A Form of Donation
- Mutually Beneficial Relationships
- Volunteer Powered
 Community Engagement



How it Works



- Gleaning Coordinator
 Meets with Farmer
- Volunteers Assemble on Site
- Gleaning Coordinator Leads Volunteers through A Harvest



2022 Statistics



- 24 of Partner Farms
- Harvested Over 52,000 lbs
- 465 Volunteers Donated
 Over 3700 Hours
- Crossroad Farm donated over 10k pounds to Willing Hands – our #1 Partner Farm



Why Glean?

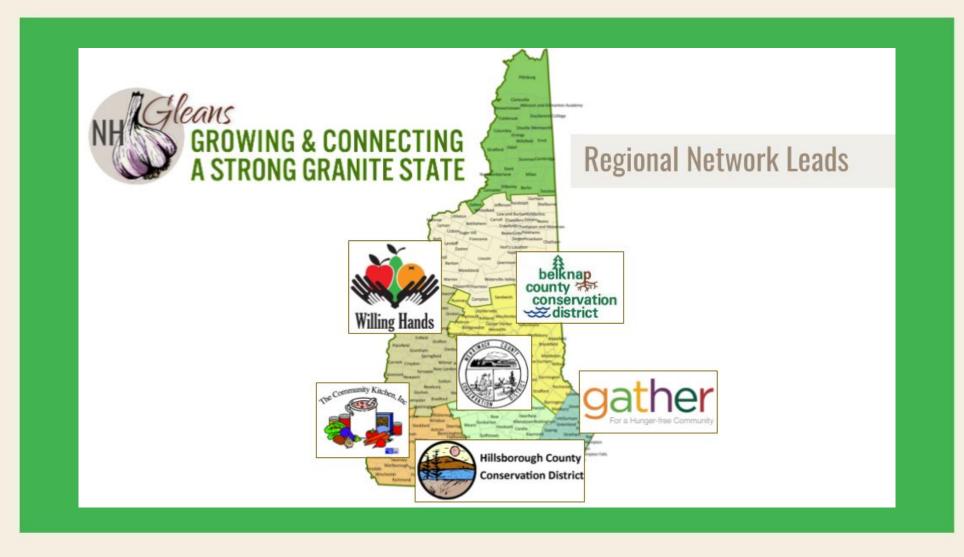


- 2 in 5 People in the Upper Valley are "Food Insecure"
- Our Food Shelf Partners are Reporting Record Visitation
- A Severe Lack of Fresh Food in Most Local Food Shelves
- We Help Fill the Gap



Gleaning Partnerships





Good for your Business



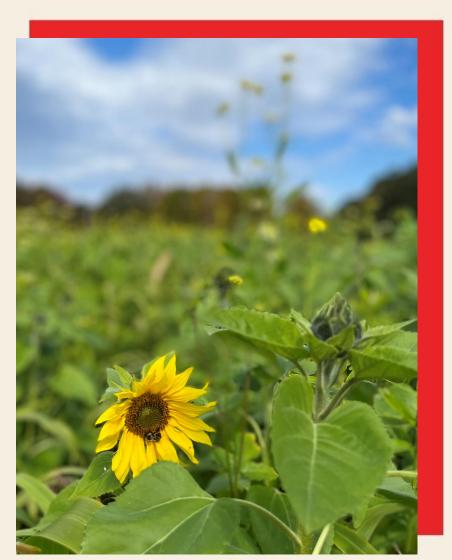
- All Gleaned Produce Can be Used as a Tax-Deductible Donation
- On Farm Exposure Connecting New People to your Farm
- Expand your Market Volunteers
 Return & Become Customers
- Volunteers are Free Marketing!



Good for the Community



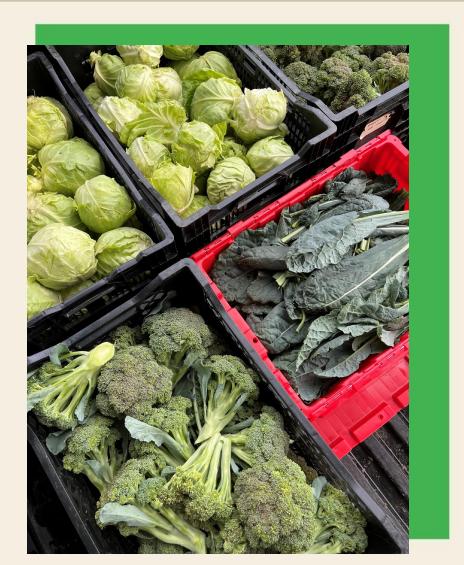
- Expanding your Market Don't let
 Price be a Limiting Factor for Distribution
- Connecting People to Food, Farms & Farmers – Building Relationships
- Connecting Food to People Giving Back to those in Need
- Increasing the Resiliency, Equity, and Sustainability of our Local Food System



Good for Food!



- Farmers Grow Food to be Eaten!
- Expanding Access to Local Produce
- Reducing Regional Food Insecurity
- Eliminating Loss in the Food System
- Recipients are so Thankful



The Result

"Being able to provide such amazing produce makes me proud... It's not a hand-out. It's a hand up."

--Morgana Isenberg,White River JunctionVet Center

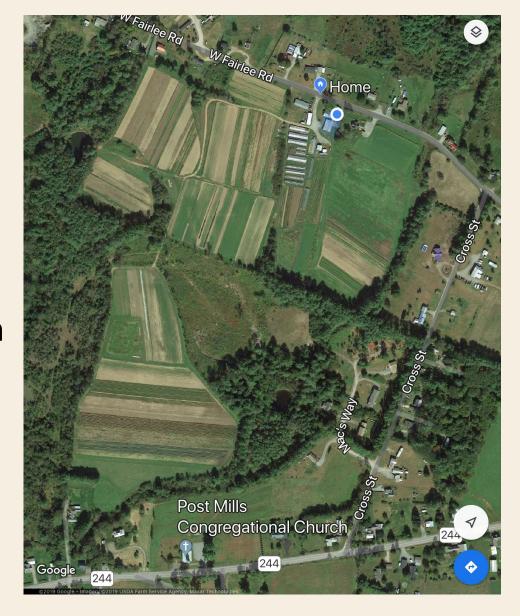






Crossroads Farm

- 56 Acres in Post Mills, VT
- CSA, 2 Farmstands, Wholesale
- Donate to Willing Hands, the Haven



The Willing Hands Partnership

- Started in 2008
- Volunteer Led Harvests
- Always Some Crop Available!
- "Same Time Next Week?"
- Evolved Organically



A Typical Session









Benefits of Gleaning with WH

- Increased Exposure
 Within the Community
- New Potential Customers
- Positive PR
- Charitable Giving Element to our Farm Business



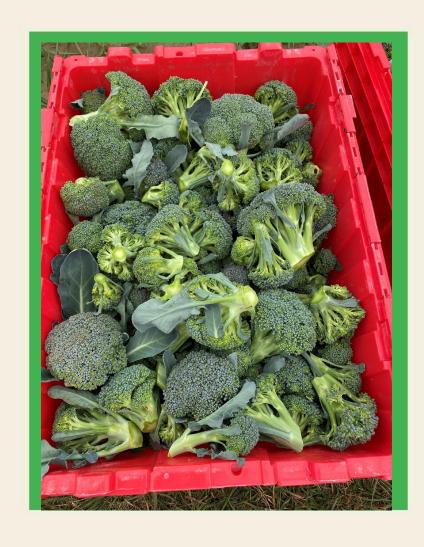
Still... Why Glean

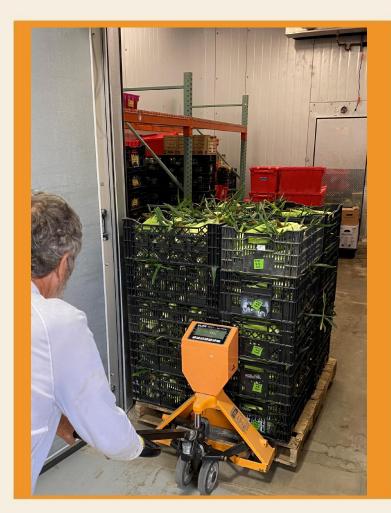
- It's about the Food
- It's about the People
- It's about the Community
- It's about Providing
 Equitable Access to Food
- It's about Creating a Sustainable Community

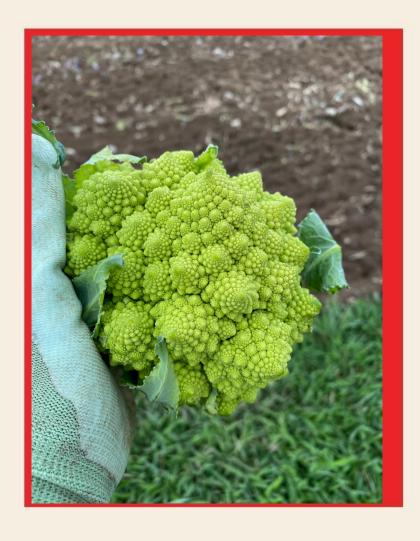


The Produce









The People









The Community





Questions?

Thank you!

