

A Season of Cut Flowers

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As a grower and retailer of specialty cut flowers at local farmers market it is important to have a consistent supply of cuts during the entire marketing season. This talk will focus on our most important cut flowers for each season.

Selection criteria:

- a) Ease of harvest
- b) Customer appreciation
- c) Economic return
- d) Season of harvest

1) Early season, May-June

- a) Tulips-Darwin Hybrids ('Pink Impression', 'Big Chief, Avignon' etc. 'Angelique' (double)
- b) Dahlia-Karma Series
- c) Lily- Oriental, LA Hybrids, Asiatic

2) Mid Season, June-July

- a) Peony- 'Elsa Sass' (dbl.white), 'Monsieur Jules Elie' (dbl.pink), 'Felix Supreme' (red)
- b) Dianthus barbatus- Sweet William- Messenger Series (early single), Electron (mix, contrasting eye, 'Amazon Neon Duo')
- c) Calendula, Princess Series,
- d) Godetia-Grace Series,

3) Late season, July-August-Frost

- a) Zinnia-Sun series, Benary's Giant
- b) Celosia-Plumosa type-'Pampas Plume'-Cockscomb type-'Cramer's Series', Spicata type-'Flamingo Series'
- c) Cosmos-Sensation Series
- d) Sunflower- Sun Series (pollen-less, day-neutral), Prado Red, Sonja

e) Lisianthus-Echo (sprays of double flowers Group1,

f) Grasses and grains

6) Life after Frost??

a) back to the greenhouse

b) Dried flowers

c) Wreaths

d) physalis

Groups:

Association of Specialty Cut Flower Growers

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Books:

Specialty Cut Flowers, Allan Armitage