

Marketing Trends: Specialty Vegetables & Fruits

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SUMMARY NOTES
NEW ENGLAND VEGETABLE & BERRY CONFERENCE

- **ROOTS**
- **FOOD SAFETY & HACCP CERTIFICATION**
- **FOOD TRENDS & PRODUCT DIVERSITY**
- **GROW IT LOCALLY**
- **TAKING ADVANTAGE OF YOUR NATIONAL ENVIRONMENT**
- **PROPER PRESENTATION & QUALITY STANDARDS**
- **SUSTAINABLE AGRICULTURE**
- **INNER CITY FARMING**
- **SALES & DISTRIBUTION**